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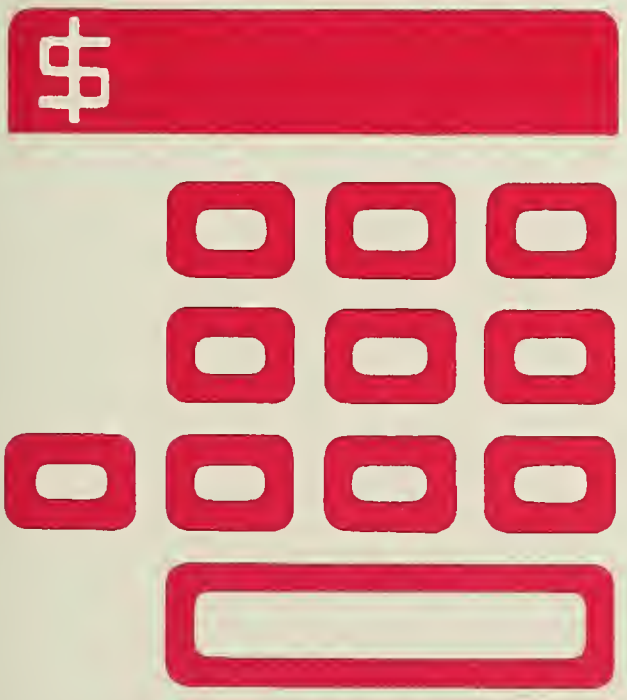
# 1987

## Census of Retail Trade

RC87-A-32

GEOGRAPHIC AREA SERIES

# New Mexico



# ACKNOWLEDGMENTS

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Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed by the staff of the Data Preparation Division, **Joseph S. Harris**, Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division, **Robert W. Marx**, Chief.

The computer processing systems were developed and coordinated in the Economic Programming Division, **Barry M. Cohen**, Chief. **H. Ray Dennis**, Assistant Division Chief for Business and Construction Programs, was responsible for implementation of the computer systems. The computer programs were prepared under the supervision of **William C. Wester**, Chief, Business Census Branch, assisted by **Steven G. McCraith**, **William E. Jagg**, and **Robert J. Hemmig**.

Computer processing was performed in the Computer Services Division, **Marvin D. Raines**, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Michael G. Garland**, Chief.

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Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7038.



FINAL REPORT  
GEOGRAPHIC AREA SERIES

# 1987

## Census of Retail Trade

RC87-A-32  
Changed January 1991

### CHANGE SHEET

#### New Mexico

This revision contains corrected data for parts of table 5 in the original publication for New Mexico, RC87-A-32. Only data which were significantly impacted were corrected. Corrected figures are indicated by r. The following pages begin with the same page number as in the published report.



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Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

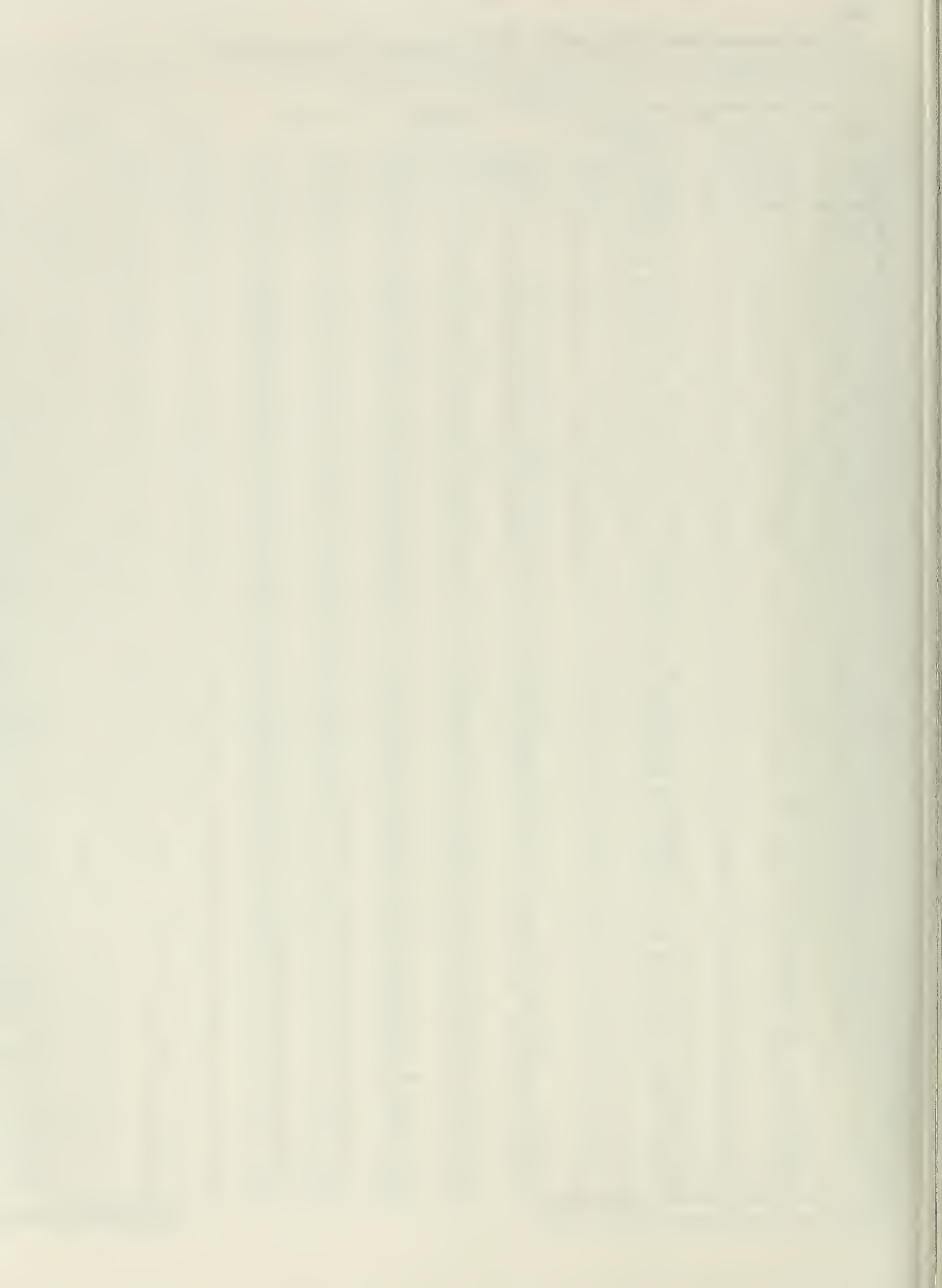
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
						Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
								Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 New Mexico -----	9 032	7 919 592	941 225	225 796	104 620	3 138	648	458	487 754	254	935 996	988	1 666 561
2 Bernalillo County -----	2 868	3 296 917	397 423	94 275	42 368	762	163	124	185 307	43	449 143	273	562 938
3 Albuquerque -----	2 653	3 141 187	378 060	89 686	39 858	690	148	106	163 266	41	(D)	241	517 890
4 Corrales (part) ▲ -----	-	-	-	-	-	-	-	-	-	-	-	-	-
5 Los Ranchos de Albuquerque -----	13	10 363	1 821	428	173	4	-	-	-	1	(D)	1	(D)
6 Balance of county -----	202	145 367	17 542	4 161	2 337	68	15	18	22 041	1	(D)	31	(D)
7 Catron County -----	11	2 545	214	51	28	8	-	1	(D)	2	(D)	3	(D)
8 Chaves County -----	349	266 148	31 849	7 765	3 460	98	24	30	17 533	8	34 007	44	66 303
9 Roswell -----	326	257 629	30 791	7 493	3 339	89	21	26	16 459	8	34 007	37	63 765
10 Balance of county -----	23	8 519	1 058	272	121	9	3	4	1 074	-	-	7	2 538
11 Cibola County -----	114	76 547	8 526	2 066	1 131	40	10	6	2 572	8	7 208	14	15 065
12 Grants -----	83	51 177	6 190	1 497	813	27	7	3	(D)	5	(D)	7	(D)
13 Milan -----	18	18 290	1 602	394	216	8	1	3	(D)	1	(D)	1	(D)
14 Balance of county -----	13	7 080	734	175	102	5	2	-	-	2	(D)	6	3 554
15 Colfax County -----	140	71 646	9 571	2 306	1 150	57	17	10	7 306	5	(D)	15	17 026
16 Raton -----	98	58 289	7 794	1 914	923	36	11	6	(D)	3	(D)	7	11 435
17 Balance of county -----	43	15 357	1 927	432	247	21	6	4	(D)	2	(D)	8	5 591
18 Curry County -----	334	256 130	30 509	7 996	4 967	106	27	17	15 935	7	33 488	38	56 444
19 Clovis -----	311	245 789	29 030	7 731	4 812	97	24	17	15 935	7	33 488	34	(D)
20 Balance of county -----	23	10 341	1 479	265	155	9	3	-	-	-	-	4	(D)
21 De Baca County -----	23	7 030	824	168	125	15	1	1	(D)	-	-	4	2 520
22 Dona Ana County -----	606	515 581	60 899	14 839	7 063	235	57	32	41 899	15	72 038	70	104 024
23 Las Cruces -----	516	461 829	54 401	13 253	6 293	194	45	28	(D)	12	(D)	50	89 481
24 Sunland Park ▲ -----	1	(D)	(D)	(D)	(D)	1	-	-	-	-	-	-	-
25 Balance of county -----	89	(D)	(D)	(D)	(D)	40	12	4	(D)	3	(D)	20	14 543
26 Eddy County -----	316	244 350	27 827	6 780	3 297	132	20	16	10 065	12	31 141	46	50 701
27 Artesia -----	95	91 807	9 143	2 246	1 042	39	6	4	(D)	3	(D)	15	(D)
28 Carlsbad -----	207	145 877	17 194	4 176	2 157	86	13	11	6 927	9	(D)	28	35 979
29 Balance of county -----	14	6 666	1 490	358	98	7	1	1	(D)	-	-	3	(D)
30 Grant County -----	164	129 252	14 319	3 458	1 650	68	13	14	6 989	6	8 023	21	38 695
31 Bayard -----	18	6 184	756	184	81	6	1	1	(D)	-	-	3	(D)
32 Silver City -----	119	116 708	12 975	3 113	1 470	45	10	11	6 617	4	(D)	13	(D)
33 Balance of county -----	27	6 360	588	161	99	17	2	2	(D)	2	(D)	5	831
34 Guadalupe County -----	41	25 342	3 266	749	420	23	1	1	(D)	2	(D)	5	(D)
35 Harding County -----	8	2 613	235	57	24	4	1	-	-	-	-	1	(D)
36 Hidalgo County -----	49	25 691	3 571	910	411	20	8	2	(D)	1	(D)	7	5 710
37 Lordsburg -----	40	(D)	(D)	(D)	(D)	18	4	2	(D)	1	(D)	6	(D)
38 Balance of county -----	9	(D)	(D)	(D)	(D)	2	4	-	-	-	-	1	(D)
39 Lea County -----	385	272 291	32 119	7 870	3 385	165	23	22	15 256	6	25 694	65	86 987
40 Eunice -----	21	6 240	693	173	84	12	2	1	(D)	-	-	4	3 611
41 Hobbs -----	251	212 723	24 783	6 088	2 533	97	16	14	10 481	4	(D)	35	59 259
42 Jal -----	15	5 177	660	169	94	9	-	1	(D)	1	(D)	4	2 944
43 Lovington -----	77	41 696	5 197	1 234	566	37	3	5	3 543	1	(D)	13	17 088
44 Balance of county -----	21	6 455	786	206	108	10	2	1	(D)	-	-	9	4 085
45 Lincoln County -----	158	83 398	9 739	2 477	1 268	69	16	8	5 316	4	(D)	18	18 086
46 Ruidoso -----	103	67 033	7 568	1 920	1 018	41	14	5	(D)	4	(D)	9	13 501
47 Balance of county -----	55	16 365	2 171	557	250	28	2	3	(D)	-	-	9	4 585
48 Los Alamos County -----	103	68 127	8 367	2 150	1 056	46	13	5	5 190	2	(D)	8	30 915
49 Luna County -----	110	80 566	8 580	2 209	1 021	49	9	6	4 327	2	(D)	11	23 204
50 Deming -----	99	(D)	(D)	(D)	(D)	44	7	5	(D)	1	(D)	9	(D)
51 Balance of county -----	11	(D)	(D)	(D)	(D)	5	2	1	(D)	1	(D)	2	(D)
52 McKinley County -----	373	323 283	39 113	9 303	4 369	118	34	10	21 338	18	30 536	47	65 956
53 Gallup -----	309	270 563	33 380	7 988	3 765	93	29	9	(D)	12	(D)	28	42 237
54 Balance of county -----	64	52 720	5 733	1 315	604	25	5	1	(D)	6	(D)	19	23 719
55 Mora County -----	12	2 599	375	91	42	8	-	1	(D)	-	-	3	755
56 Otero County -----	289	224 980	24 979	5 839	2 746	112	27	15	15 304	12	22 000	34	53 335
57 Alamogordo -----	234	205 877	22 829	5 342	2 422	82	24	11	14 270	8	20 923	25	45 869
58 Tularosa -----	16	6 840	726	170	110	8	2	2	(D)	1	(D)	4	3 444
59 Balance of county -----	39	12 263	1 424	327	214	22	1	2	(D)	3	(D)	5	4 022
60 Quay County -----	98	55 578	6 974	1 686	931	46	6	4	1 336	3	(D)	10	14 196
61 Tucumcari -----	78	51 160	6 456	1 556	850	34	4	3	(D)	3	(D)	7	13 577
62 Balance of county -----	20	4 418	518	130	81	12	2	1	(D)	-	-	3	619
63 Rio Arriba County -----	136	99 559	10 484	2 549	1 165	64	8	10	13 354	8	5 421	13	30 995
64 Espanola (part) ▲ -----	86	86 272	8 925	2 196	957	33	5	7	(D)	4	(D)	7	(D)
65 Balance of county -----	50	13 287	1 559	353	208	31	3	3	(D)	4	(D)	6	(D)
66 Roosevelt County -----	97	74 638	7 524	1 795	957	45	8	6	3 136	6	3 476	15	24 403
67 Portales -----	89	72 940	7 322	1 744	929	41	7	4	(D)	4	(D)	12	(D)
68 Balance of county -----	8	1 698	202	51	28	4	1	2	(D)	2	(D)	3	(D)
69 Sandoval County -----	152	79 249	9 594	2 209	1 206	65	13	6	8 417	7	2 871	22	22 715
70 Bernalillo -----	25	10 768	1 160	269	167	9	5	1	(D)	2	(D)	6	(D)
71 Corrales (part) ▲ -----	21	8 915	1 633	396	237	7	2	1	(D)	-	-	1	(D)
72 Rio Rancho -----	19	28 610	3 185	720	287	7	1	2	(D)	1	(D)	1	(D)
73 Balance of county -----	87	30 956	3 616	824	515	42	5	2	(D)	4	(D)	14	6 583
74 San Juan County -----	517	481 658	54 485	13 441	5 496	143	31	30	25 057	24	66 630	53	114 390
75 Aztec -----	38	27 755	2 561	617	255	16	2	3	1 065	2	(D)	4	(D)
76 Bloomfield -----	27	16 212	1 870	501	239	11	1	2	(D)	-	-	2	(D)
77 Farmington -----	341	370 986	41 993	10 414	4 130	88	17	19	18 689	13	62 085	24	81 202
78 Balance of county -----	111	66 705	8 061	1 909	872	28	11	6	(D)	9	(D)	23	(D)



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
747	1 781 497	696	639 911	775	340 018	607	330 826	2 389	855 371	226	251 315	1 892	630 343
230	836 577	155	186 536	271	153 903	227	179 033	843	373 080	63	108 740	639	261 660
212	821 829	139	168 806	267	(D)	217	175 697	775	348 117	57	(D)	598	242 919
-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	1	(D)	4	2 292	1	(D)	5	1 929
18	14 748	16	17 730	4	(D)	9	(D)	64	22 671	5	3 092	36	16 812
-	-	3	(D)	-	-	-	-	-	-	-	-	2	(D)
30	54 607	27	20 454	36	11 016	21	8 210	83	28 509	9	8 698	61	16 811
29	(D)	25	(D)	36	11 016	21	8 210	77	27 671	9	8 698	58	(D)
1	(D)	2	(D)	-	-	-	-	6	838	-	-	3	(D)
8	11 905	18	18 446	5	(D)	4	(D)	27	10 106	3	2 560	21	5 406
7	(D)	11	4 118	5	(D)	4	(D)	23	8 244	3	2 560	15	(D)
-	-	5	(D)	-	-	-	-	4	1 862	-	-	4	(D)
1	(D)	2	(D)	-	-	-	-	-	-	-	-	2	(D)
13	11 378	18	10 821	9	2 784	2	(D)	44	12 354	7	4 445	18	2 459
10	(D)	15	9 971	8	(D)	2	(D)	31	10 314	4	(D)	12	1 292
3	(D)	3	850	1	(D)	-	-	13	2 040	3	(D)	6	1 167
33	58 273	22	20 444	38	11 356	36	11 967	78	24 301	8	7 407	57	16 515
30	58 088	20	(D)	37	(D)	36	11 967	71	23 645	8	7 407	51	14 181
3	185	2	(D)	1	(D)	-	-	7	656	-	-	6	2 334
2	(D)	2	(D)	2	(D)	1	(D)	5	767	1	(D)	5	1 707
54	113 846	42	42 214	60	22 452	55	21 120	153	54 505	16	13 806	109	29 677
45	109 290	37	(D)	55	21 764	53	(D)	127	47 324	14	(D)	95	26 836
-	-	-	-	-	-	-	-	1	(D)	-	-	-	-
9	4 556	5	(D)	5	688	2	(D)	25	(D)	2	(D)	14	2 841
31	49 490	18	(D)	28	9 976	23	(D)	75	21 033	14	(D)	53	17 915
12	(D)	7	(D)	9	3 450	3	(D)	20	5 437	5	(D)	17	(D)
17	31 763	11	(D)	19	6 526	20	(D)	51	15 337	9	(D)	32	9 206
2	(D)	-	-	-	-	-	-	4	259	-	-	4	(D)
14	24 497	19	16 581	9	6 069	9	2 949	38	13 028	6	7 807	28	4 614
-	-	4	(D)	1	(D)	1	(D)	4	400	1	(D)	3	453
13	(D)	10	(D)	8	(D)	8	(D)	26	11 811	5	(D)	21	3 545
1	(D)	5	3 253	-	-	-	-	8	817	-	-	4	616
2	(D)	8	12 894	3	292	-	-	14	3 793	-	-	6	3 051
1	(D)	3	1 386	-	-	-	-	2	(D)	-	-	1	(D)
4	4 013	12	12 121	1	(D)	-	-	16	1 922	1	(D)	5	505
4	4 013	10	(D)	1	(D)	-	-	11	1 269	1	(D)	4	(D)
-	-	2	(D)	-	-	-	-	5	653	-	-	1	(D)
37	65 031	32	14 963	40	16 815	17	6 638	85	20 785	12	5 763	69	14 359
1	(D)	3	(D)	2	(D)	-	-	4	589	1	(D)	5	463
30	59 045	20	12 174	26	12 464	15	(D)	53	16 055	7	(D)	47	9 170
1	(D)	1	(D)	1	(D)	-	-	5	618	-	-	1	(D)
5	(D)	7	2 115	10	3 763	1	(D)	18	2 940	4	(D)	13	3 557
-	-	1	(D)	1	(D)	1	(D)	5	583	-	-	3	(D)
8	15 491	12	5 343	17	5 136	6	1 670	47	11 420	3	(D)	35	7 958
6	(D)	8	4 205	16	(D)	3	(D)	27	8 439	2	(D)	23	5 507
2	(D)	4	1 138	1	(D)	3	(D)	20	2 981	1	(D)	12	2 451
1	(D)	6	5 475	7	3 130	-	-	34	7 739	3	2 447	37	10 196
13	15 039	15	16 221	9	1 833	6	1 882	24	5 023	3	(D)	21	4 333
13	15 039	15	16 221	9	1 833	6	1 882	20	4 841	3	(D)	18	(D)
-	-	-	-	-	-	-	-	4	182	-	-	3	(D)
25	57 667	54	54 630	25	11 181	24	12 154	85	35 056	9	8 377	76	26 388
23	(D)	38	45 342	23	(D)	23	(D)	78	34 429	9	8 377	66	20 475
2	(D)	16	9 288	2	(D)	1	(D)	7	627	-	-	10	5 913
1	(D)	2	(D)	-	-	-	-	3	(D)	-	-	2	(D)
33	63 875	19	10 171	26	7 367	31	13 705	62	18 180	4	5 229	53	15 814
31	(D)	17	(D)	22	(D)	29	(D)	46	14 972	4	5 229	41	11 923
1	(D)	-	-	1	(D)	-	-	4	734	-	-	3	1 498
1	(D)	2	(D)	3	526	2	(D)	12	2 474	-	-	9	2 393
8	8 117	9	10 046	7	1 672	3	(D)	33	8 553	3	1 364	18	3 075
5	7 234	7	(D)	7	1 672	3	(D)	26	7 968	3	1 364	14	2 329
3	883	2	(D)	-	-	-	-	7	585	-	-	4	746
14	14 299	15	12 136	4	(D)	5	(D)	40	8 497	5	(D)	22	5 433
11	(D)	10	8 824	4	(D)	2	(D)	23	(D)	4	(D)	14	(D)
3	(D)	5	3 312	-	-	3	(D)	17	(D)	1	(D)	8	(D)
6	19 622	1	(D)	12	2 952	5	(D)	26	6 231	6	3 107	14	9 953
6	19 622	1	(D)	12	2 952	5	(D)	25	(D)	6	3 107	14	9 953
-	-	-	-	-	-	-	-	1	(D)	-	-	-	-
6	(D)	18	16 449	2	(D)	7	3 203	55	12 634	3	(D)	26	5 970
1	(D)	4	3 499	-	-	-	-	8	1 936	-	-	3	1 090
-	-	1	(D)	-	-	3	(D)	10	3 182	-	-	5	(D)
1	(D)	2	(D)	-	-	1	(D)	8	2 343	1	(D)	2	(D)
4	(D)	11	6 270	2	(D)	3	(D)	29	5 173	2	(D)	16	2 915
69	125 550	53	36 888	37	17 144	31	18 334	110	39 653	12	11 481	98	26 531
8	13 068	7	5 254	1	(D)	-	-	8	1 505	2	(D)	3	(D)
4	(D)	5	3 222	1	(D)	-	-	7	1 541	1	(D)	5	1 999
42	99 905	20	15 817	34	(D)	28	(D)	81	32 262	9	(D)	71	17 057
15	(D)	21	12 595	1	(D)	3	(D)	14	4 345	-	-	19	(D)



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# 1987

## Census of Retail Trade

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RC87-A-32

GEOGRAPHIC AREA SERIES

# New Mexico

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Issued March 1989



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**Robert A. Mosbacher**, Secretary  
Robert Ortner, Under Secretary  
for Economic Affairs  
**BUREAU OF THE CENSUS**

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# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local Governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial



activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local Governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.<sup>3 4</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>2</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

<sup>2</sup>According to 1980 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1987.

<sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.  
(IC) Independent city.  
(NA) Not available.  
(NC) Not comparable.  
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.  
MSA Metropolitan Statistical Area.  
n.e.c. Not elsewhere classified.  
PMSA Primary Metropolitan Statistical Area.  
pt. Part.  
r Revised.  
SIC Standard Industrial Classification.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
<b>GEOGRAPHIC AREAS</b>											
The State .....	X	X	X	X							
CMSA's and MSA's in the State .....								X			
PMSA's in the State .....								X			
Area of the State not in any CMSA, PMSA, or MSA .....									X		
Counties in the State .....					X		<sup>1</sup> X				X
Places in the State .....					<sup>2</sup> X	<sup>1</sup> X				<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>											
Establishments .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Sales .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Annual payroll .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
First quarter payroll .....	X			<sup>4</sup> X	X	X	X	X	X		
Full-time employees for pay period including March 12, 1987 .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Unincorporated businesses .....	X				X	X	X	X	X		
Sales per establishment .....		X									
Sales per employee .....		X									
Payroll per employee .....		X									
Employees per establishment .....		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees) .....			<sup>4</sup> X								
Summary statistics for industries having an SIC change between 1972 and 1987 .....				<sup>4</sup> X							
Counties ranked by volume of 1987 sales .....											X
Places ranked by volume of 1987 sales .....										<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

<sup>4</sup>Based on 1972 Standard Industrial Classification.



# Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States.....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X									
State .....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States.....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States.....		X	X							X	<sup>2</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States.....	X	X				X					
State .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States.....	X	X	X	X							<sup>4</sup> X
State .....	X	X	X	X							<sup>4</sup> X
CMSA, PMSA, MSA.....	X	X	X	X							<sup>4</sup> X
<b>ZIP CODES</b>											
United States.....	<sup>5</sup> X	<sup>5</sup> X									
State .....	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X							
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X	X	X	X		<sup>6</sup> X				<sup>1</sup> <sup>7</sup> X
State .....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>7</sup> <sup>8</sup> X
CMSA, MSA .....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>8</sup> <sup>9</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

<sup>4</sup>For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>6</sup>Data available by sales size of establishments without payroll only.

<sup>7</sup>Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>8</sup>Includes data for all establishments and establishments with payroll.

<sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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## New Mexico

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# SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that New Mexico's 9,032 retail stores with payroll had sales totaling \$7.9 billion. In 1982, 8,811 stores had sales of \$6.2 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 20.2 percent of the State's total sales by retailers compared to 23.2 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 17.6 percent of sales, department stores (including leased departments) with 9.2 percent, gasoline service stations with 8.1 percent, and restaurants and lunchrooms with 4.7 percent.

For 1987, sales for establishments with payroll in the State averaged \$877 thousand per establishment, compared to \$699 thousand in 1982. In 1987, department stores (including leased departments) averaged \$12.7 million per establishment; new car dealers, \$7.5 million; recreational vehicle dealers, \$2.2 million; grocery stores, \$2.2 million; and miscellaneous general merchandise stores, \$1.8 million.

For retail establishments with payroll, 1987 sales per employee averaged \$76 thousand. New car dealers had sales per employee of \$246 thousand, which contrasts sharply with the \$21 thousand per employee average for retail bakeries.

The 1987 payroll of retailers in the State amounted to \$941 million, compared to \$705 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.9 percent for all retailers, 30.3 percent for retail bakeries, and 6.2 percent for gasoline service stations.

There were 104,620 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 86,201 employees in 1982. Restaurants and lunchrooms were the largest employers with 17,399 employees; followed by refreshment places, 16,064 employees; and grocery stores, 13,124.

Bernalillo County led the counties in the State, accounting for 41.6 percent of total sales by retailers. Albuquerque had the largest sales among all places in the State, with 39.7 percent of the State total.



Figure 1. State Map

NEW MEXICO - Metropolitan Statistical Areas, Counties, and Selected Places

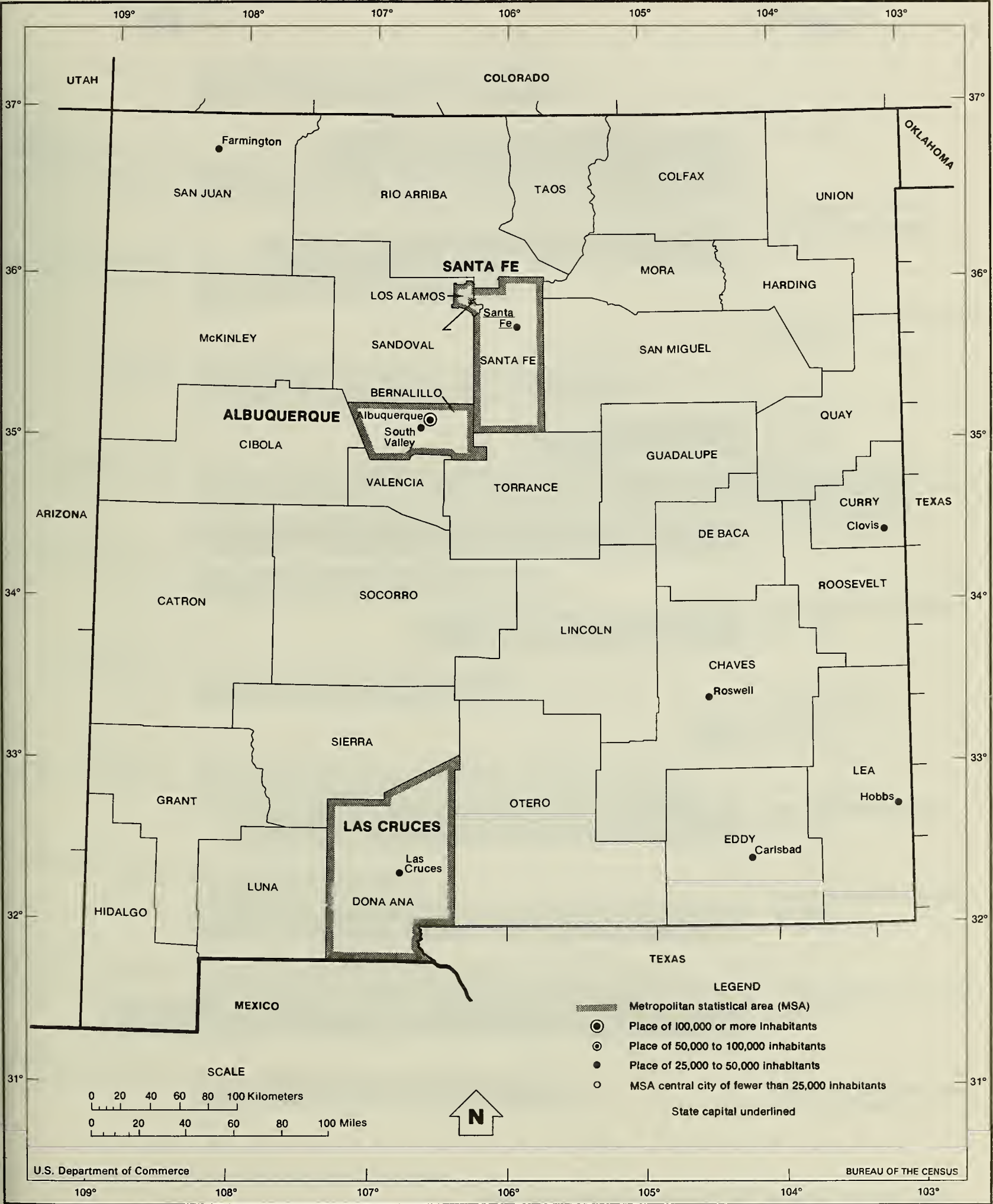
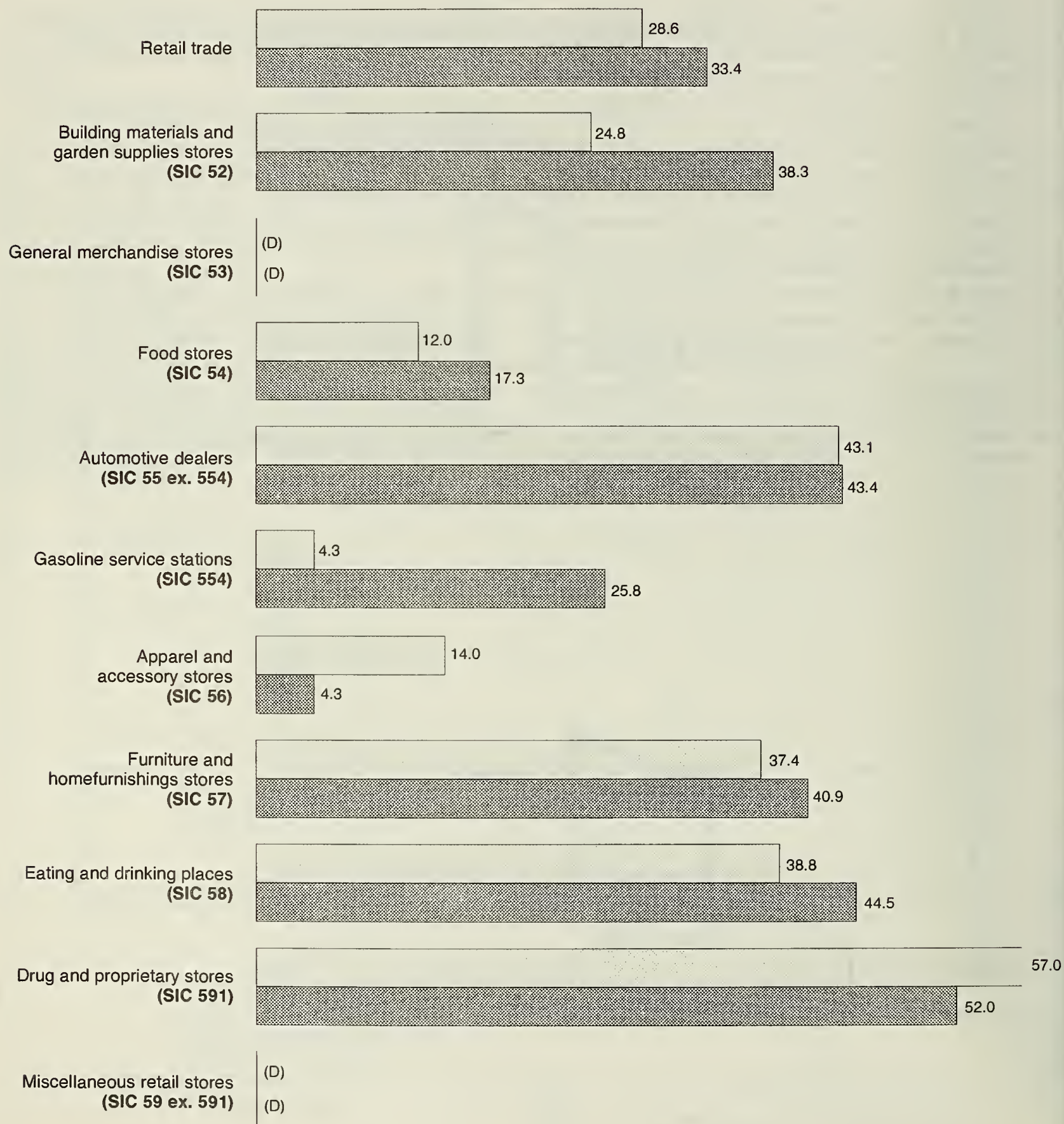


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**  
(Includes only establishments with payroll)

## New Mexico

Sales   
Payroll 

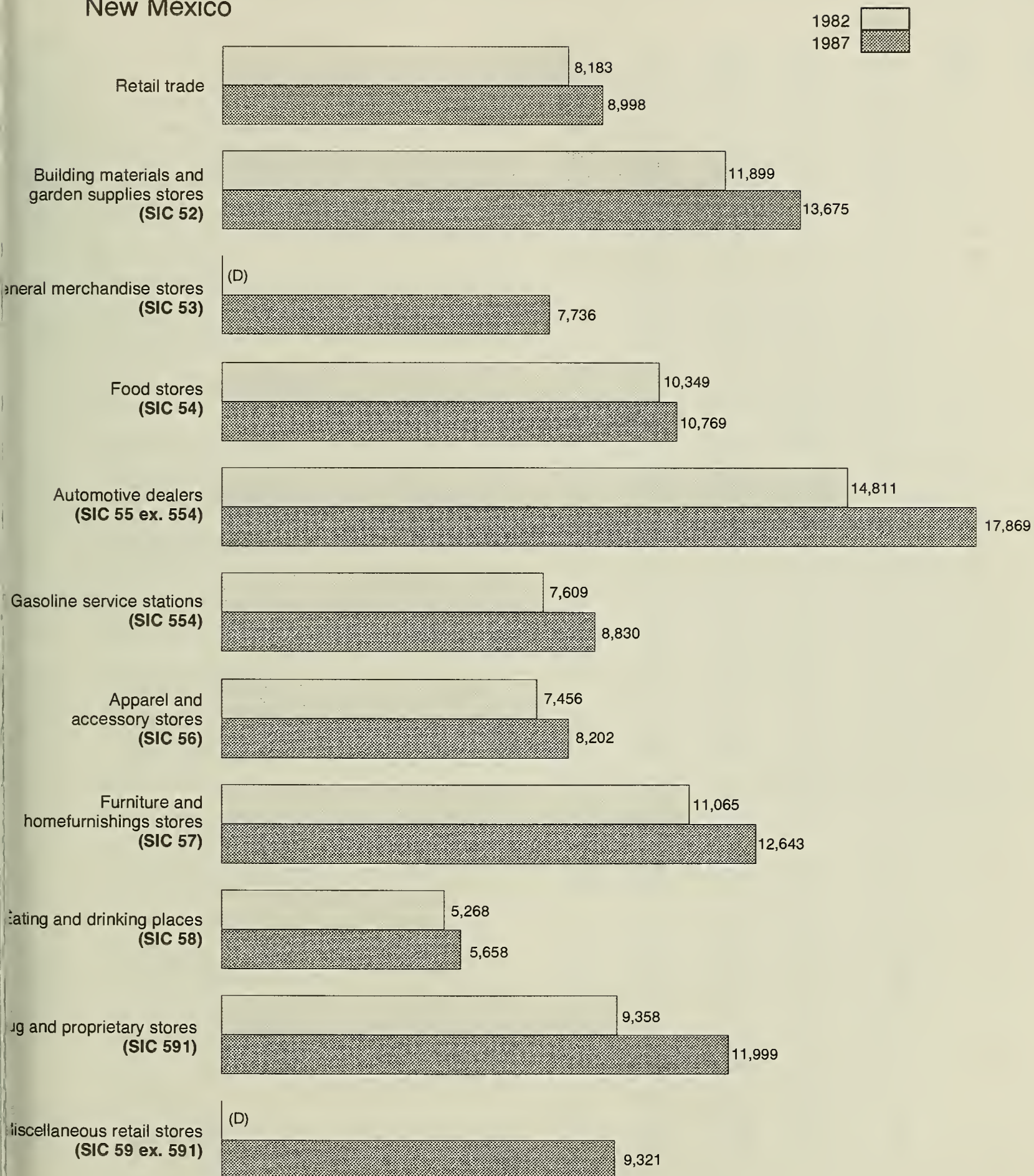


Note: Data are based on 1972 Standard Industrial Classification.



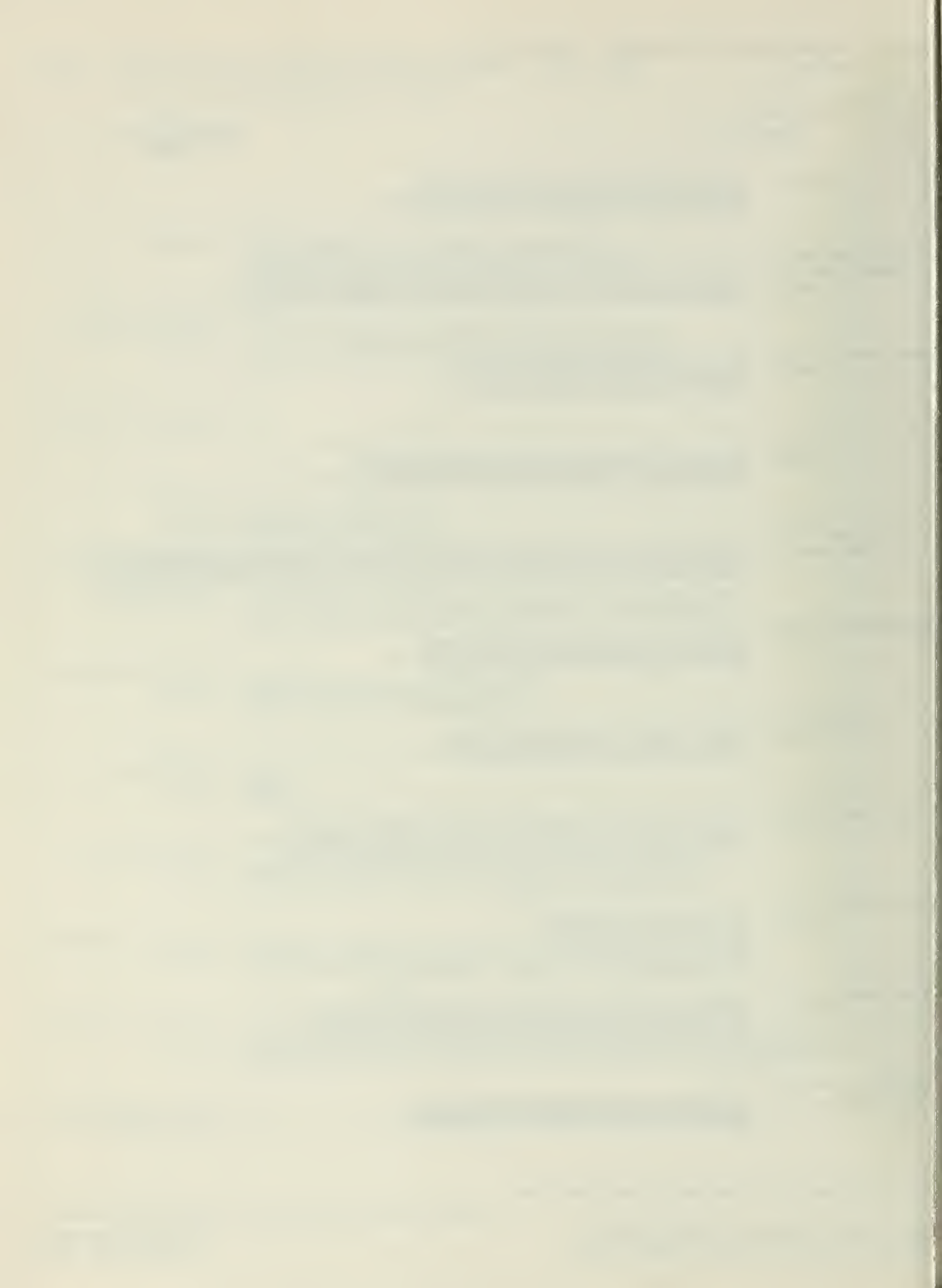
Figure 3. **Annual Payroll Per Employee: 1987 and 1982**  
(In dollars)

## New Mexico



Note: Data are based on 1972 Standard Industrial Classification.





# Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>Retail trade</b> -----	<b>9 032</b>	<b>7 919 592</b>	<b>941 225</b>	<b>225 796</b>	<b>104 620</b>	<b>3 138</b>	<b>648</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>458</b>	<b>487 754</b>	<b>55 207</b>	<b>12 658</b>	<b>4 037</b>	<b>111</b>	<b>23</b>
521, 3	Building materials and supply stores -----	259	356 270	41 040	9 438	2 825	55	9
521	Lumber and other building materials dealers -----	188	319 941	35 877	8 120	2 479	32	9
523	Paint, glass, and wallpaper stores -----	71	36 329	5 163	1 318	346	23	-
525	Hardware stores -----	89	45 656	5 923	1 358	544	30	7
526	Retail nurseries, lawn and garden supply stores -----	44	13 887	2 537	505	271	18	3
527	Mobile home dealers -----	66	71 941	5 707	1 357	397	8	4
<b>53</b>	<b>General merchandise stores</b> -----	<b>254</b>	<b>935 996</b>	<b>96 296</b>	<b>24 242</b>	<b>12 448</b>	<b>46</b>	<b>17</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	57	725 132	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> -----	57	662 344	73 078	18 336	9 750	-	-
531 pt.	Conventional <sup>1</sup> -----	8	(D)	(D)	(D)	(D)	-	-
531 pt.	Discount or mass merchandising <sup>1</sup> -----	35	(D)	(D)	(D)	(D)	-	-
531 pt.	National chain <sup>1</sup> -----	14	180 289	21 867	5 320	2 057	-	-
533	Variety stores -----	68	45 104	6 043	1 621	997	3	6
539	Miscellaneous general merchandise stores -----	129	228 548	17 175	4 285	1 701	43	11
<b>54</b>	<b>Food stores</b> -----	<b>988</b>	<b>1 666 561</b>	<b>159 925</b>	<b>39 764</b>	<b>14 850</b>	<b>279</b>	<b>46</b>
541	Grocery stores -----	725	1 597 049	147 656	36 989	13 124	153	19
542	Meat and fish (seafood) markets -----	40	26 316	2 956	635	247	18	5
546	Retail bakeries -----	110	20 075	6 084	1 425	977	60	5
546 pt.	Retail bakeries—baking and selling -----	104	18 198	5 397	1 279	886	56	4
546 pt.	Retail bakeries—selling only -----	6	1 877	687	146	91	4	1
543, 4, 5, 9	Other food stores -----	113	23 121	3 229	715	502	48	17
543	Fruit and vegetable markets -----	12	3 804	349	68	37	8	1
544	Candy, nut, and confectionery stores -----	30	5 971	1 069	247	145	9	4
545	Dairy products stores -----	15	3 211	438	77	97	7	3
549	Miscellaneous food stores -----	56	10 135	1 373	323	223	24	9
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>747</b>	<b>1 781 497</b>	<b>160 055</b>	<b>37 093</b>	<b>8 957</b>	<b>196</b>	<b>46</b>
551	New and used car dealers -----	186	1 395 046	114 899	26 572	5 673	24	6
552	Used car dealers -----	100	78 267	5 170	1 222	392	32	6
553	Auto and home supply stores -----	368	193 511	30 302	7 219	2 227	114	22
553 pt.	Tire, battery, and accessory dealers -----	325	175 582	27 736	6 610	2 016	88	17
553 pt.	Other auto and home supply stores -----	43	17 929	2 566	609	211	26	5
555, 6, 7, 9	Miscellaneous automotive dealers -----	93	114 673	9 684	2 080	665	26	12
555	Boat dealers -----	20	11 778	1 150	193	69	5	7
556	Recreational vehicle dealers -----	34	75 543	5 328	1 211	370	9	1
557	Motorcycle dealers -----	34	26 008	2 985	616	209	11	4
559	Automotive dealers, n.e.c. -----	5	1 344	221	60	17	1	-
<b>554</b>	<b>Gasoline service stations</b> -----	<b>696</b>	<b>639 911</b>	<b>39 822</b>	<b>9 635</b>	<b>4 510</b>	<b>309</b>	<b>26</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>775</b>	<b>340 018</b>	<b>41 910</b>	<b>10 082</b>	<b>5 110</b>	<b>228</b>	<b>44</b>
561	Men's and boys' clothing stores -----	47	28 441	4 525	1 149	399	9	2
562, 3	Women's clothing and specialty stores -----	295	86 960	11 349	2 648	1 588	113	20
562	Women's clothing stores -----	256	79 953	10 185	2 374	1 424	103	13
563	Women's accessory and specialty stores -----	39	7 007	1 164	274	164	10	7
565	Family clothing stores -----	163	141 909	15 849	3 725	1 832	43	5
566	Shoe stores -----	193	69 670	8 459	2 095	988	31	6
566 pt.	Men's shoe stores -----	17	3 830	480	125	54	2	-
566 pt.	Women's shoe stores -----	29	10 145	1 611	361	162	4	-
566 pt.	Children's and juveniles' shoe stores -----	5	440	56	12	10	3	1
566 pt.	Family shoe stores -----	142	55 255	6 312	1 597	762	22	5
564, 9	Other apparel and accessory stores -----	77	13 038	1 728	465	303	32	11
564	Children's and infants' wear stores -----	33	5 657	685	186	157	15	5
569	Miscellaneous apparel and accessory stores -----	44	7 381	1 043	279	146	17	6
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>607</b>	<b>330 826</b>	<b>49 053</b>	<b>12 110</b>	<b>3 880</b>	<b>206</b>	<b>47</b>
5712	Furniture stores -----	174	139 482	22 374	5 874	1 614	54	13
5713, 4, 9	Homefurnishings stores -----	174	63 205	10 008	2 114	825	71	17
5713	Floor covering stores -----	70	40 679	6 356	1 332	442	26	1
5714	Drapery and upholstery stores -----	28	6 132	1 388	309	124	12	8
5719	Miscellaneous homefurnishings stores -----	76	16 394	2 264	473	259	33	8
572	Household appliance stores -----	65	29 981	3 848	971	307	28	4
573	Radio, television, computer, and music stores -----	194	98 158	12 823	3 151	1 134	53	13
5731	Radio, television, and electronics stores -----	95	55 031	7 330	1 788	610	20	5
5734	Computer and software stores -----	32	12 959	1 883	481	142	10	6
5735	Record and prerecorded tape stores -----	36	18 645	1 656	371	213	11	1
5736	Musical instrument stores -----	31	11 523	1 954	511	169	12	1

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places .....	2 389	855 371	218 412	51 665	38 605	945	268
5812	Eating places .....	2 159	797 372	206 781	48 740	36 210	834	238
5812 pt.	Restaurants and lunchrooms .....	1 012	368 500	104 265	24 473	17 399	464	108
5812 pt.	Cafeterias .....	43	46 449	13 166	3 206	1 408	11	3
5812 pt.	Refreshment places .....	980	350 565	81 726	19 317	16 064	312	117
5812 pt.	Other eating places .....	124	31 858	7 624	1 744	1 339	47	10
5813	Drinking places .....	230	57 999	11 631	2 925	2 395	111	30
591	Drug and proprietary stores .....	226	251 315	30 129	7 175	2 511	53	5
591 pt.	Drug stores .....	220	250 006	30 029	7 147	2 495	49	3
591 pt.	Proprietary stores .....	6	1 309	100	28	16	4	2
59 ex. 591	Miscellaneous retail stores .....	1 892	630 343	90 416	21 372	9 712	765	126
592	Liquor stores .....	180	88 150	8 650	2 037	1 234	75	17
593	Used merchandise stores .....	132	27 842	5 901	1 343	697	59	5
594	Miscellaneous shopping goods stores .....	876	275 084	40 085	9 739	4 680	345	61
5941	Sporting goods stores and bicycle shops .....	146	59 215	8 475	2 160	843	49	14
5941 pt.	General line sporting goods stores .....	59	30 840	4 136	1 035	418	15	7
5941 pt.	Specialty line sporting goods stores .....	87	28 375	4 339	1 125	425	34	7
5942	Book stores .....	82	23 203	2 786	700	386	35	9
5943	Stationery stores .....	25	8 732	1 517	349	139	7	1
5944	Jewelry stores .....	203	62 848	10 204	2 453	1 099	69	7
5945	Hobby, toy, and game shops .....	59	26 370	2 854	686	318	27	4
5946	Camera and photographic supply stores .....	20	9 801	1 410	359	98	7	3
5947	Gift, novelty, and souvenir shops .....	274	68 388	10 588	2 544	1 420	127	20
5948	Luggage and leather goods stores .....	11	2 628	422	85	40	2	-
5949	Sewing, needlework, and piece goods stores .....	56	13 899	1 829	403	337	22	3
596	Nonstore retailers .....	98	73 450	8 481	1 879	742	35	3
5961	Catalog and mail-order houses .....	39	51 179	4 067	820	298	15	1
5962	Merchandising machine operators .....	20	12 224	2 129	533	155	5	-
5963	Direct selling establishments .....	39	10 047	2 285	526	289	15	2
598	Fuel dealers .....	96	54 415	7 292	1 957	506	10	-
5983	Fuel oil dealers .....	3	(D)	(D)	(D)	(D)	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	89	53 470	7 163	1 917	493	6	-
5989	Fuel dealers, n.e.c. ....	4	(D)	(D)	(D)	(D)	4	-
5992	Florists .....	141	19 748	4 026	961	599	93	13
5993	Tobacco stores and stands .....	8	1 742	164	37	23	6	1
5994	News dealers and newsstands .....	10	2 127	318	71	44	6	1
5995	Optical goods stores .....	94	18 122	4 000	929	300	25	4
5999	Miscellaneous retail stores, n.e.c. ....	257	69 663	11 499	2 419	887	111	21
5999 pt.	Pet shops .....	29	7 159	1 309	308	162	17	-
5999 pt.	Typewriter stores .....	4	486	116	24	12	4	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	224	62 018	10 074	2 037	713	90	21

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 2. **Selected Ratios for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade</b> .....	<b>876 837</b>	<b>75 699</b>	<b>8 997</b>	<b>12</b>
52	<b>Building materials and garden supplies stores</b> .....	<b>1 064 965</b>	<b>120 821</b>	<b>13 675</b>	<b>9</b>
521, 3	Building materials and supply stores .....	1 375 560	126 113	14 527	11
521	Lumber and other building materials dealers .....	1 701 814	129 061	14 472	13
523	Paint, glass, and wallpaper stores .....	511 676	104 997	14 922	5
525	Hardware stores .....	512 989	83 926	10 888	6
526	Retail nurseries, lawn and garden supply stores .....	315 614	51 244	9 362	6
527	Mobile home dealers .....	1 090 015	181 212	14 375	6
53	<b>General merchandise stores</b> .....	<b>3 685 024</b>	<b>75 192</b>	<b>7 736</b>	<b>49</b>
531	Department stores (incl. leased depts.) <sup>2 3</sup> .....	12 721 614	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> .....	11 620 070	67 933	7 495	171
531 pt.	Conventional <sup>2</sup> .....	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>2</sup> .....	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>2</sup> .....	12 877 786	87 647	10 631	147
533	Variety stores .....	663 294	45 240	6 061	15
539	Miscellaneous general merchandise stores .....	1 771 690	134 361	10 097	13
54	<b>Food stores</b> .....	<b>1 686 803</b>	<b>112 226</b>	<b>10 769</b>	<b>15</b>
541	Grocery stores .....	2 202 826	121 689	11 251	18
542	Meat and fish (seafood) markets .....	657 900	106 543	11 968	6
546	Retail bakeries .....	182 500	20 548	6 227	9
546 pt.	Retail bakeries—baking and selling .....	174 981	20 540	6 091	9
546 pt.	Retail bakeries—selling only .....	312 833	20 626	7 549	15
543, 4, 5, 9	Other food stores .....	204 611	46 058	6 432	4
543	Fruit and vegetable markets .....	317 000	102 811	9 432	3
544	Candy, nut, and confectionery stores .....	199 033	41 179	7 372	5
545	Dairy products stores .....	214 067	33 103	4 515	6
549	Miscellaneous food stores .....	180 982	45 448	6 157	4
55 ex. 554	<b>Automotive dealers</b> .....	<b>2 384 869</b>	<b>198 894</b>	<b>17 869</b>	<b>12</b>
551	New and used car dealers .....	7 500 247	245 910	20 254	31
552	Used car dealers .....	782 670	199 661	13 189	4
553	Auto and home supply stores .....	525 845	86 893	13 607	6
553 pt.	Tire, battery, and accessory dealers .....	540 252	87 094	13 758	6
553 pt.	Other auto and home supply stores .....	416 953	84 972	12 161	5
555, 6, 7, 9	Miscellaneous automotive dealers .....	1 233 043	172 441	14 562	7
555	Boat dealers .....	588 900	170 696	16 667	3
556	Recreational vehicle dealers .....	2 221 853	204 170	14 400	11
557	Motorcycle dealers .....	764 941	124 440	14 282	6
559	Automotive dealers, n.e.c. .....	268 800	79 059	13 000	3
554	<b>Gasoline service stations</b> .....	<b>919 412</b>	<b>141 887</b>	<b>8 830</b>	<b>6</b>
56	<b>Apparel and accessory stores</b> .....	<b>438 733</b>	<b>66 540</b>	<b>8 202</b>	<b>7</b>
561	Men's and boys' clothing stores .....	605 128	71 281	11 341	8
562, 3	Women's clothing and specialty stores .....	294 780	54 761	7 147	5
562	Women's clothing stores .....	312 316	56 147	7 152	6
563	Women's accessory and specialty stores .....	179 667	42 726	7 098	4
565	Family clothing stores .....	870 607	77 461	8 651	11
566	Shoe stores .....	360 984	70 516	8 562	5
566 pt.	Men's shoe stores .....	225 294	70 926	8 889	3
566 pt.	Women's shoe stores .....	349 828	62 623	9 944	6
566 pt.	Children's and juveniles' shoe stores .....	88 000	44 000	5 600	2
566 pt.	Family shoe stores .....	389 120	72 513	8 283	5
564, 9	Other apparel and accessory stores .....	169 325	43 030	5 703	4
564	Children's and infants' wear stores .....	171 424	36 032	4 363	5
569	Miscellaneous apparel and accessory stores .....	167 750	50 555	7 144	3
57	<b>Furniture and homefurnishings stores</b> .....	<b>545 018</b>	<b>85 264</b>	<b>12 643</b>	<b>6</b>
5712	Furniture stores .....	801 621	86 420	13 862	9
5713, 4, 9	Homefurnishings stores .....	363 247	76 612	12 131	5
5713	Floor covering stores .....	581 129	92 034	14 380	6
5714	Drapery and upholstery stores .....	219 000	49 452	11 194	4
5719	Miscellaneous homefurnishings stores .....	215 711	63 297	8 741	3
572	Household appliance stores .....	461 246	97 658	12 534	5
573	Radio, television, computer, and music stores .....	505 969	86 559	11 308	6
5731	Radio, television, and electronics stores .....	579 274	90 215	12 016	6
5734	Computer and software stores .....	404 969	91 261	13 261	4
5735	Record and prerecorded tape stores .....	517 917	87 535	7 775	6
5736	Musical instrument stores .....	371 710	68 183	11 562	5

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
58	Eating and drinking places .....	358 046	22 157	5 658	16
5812	Eating places .....	369 325	22 021	5 711	17
5812 pt.	Restaurants and lunchrooms .....	364 130	21 179	5 993	17
5812 pt.	Cafeterias .....	1 080 209	32 989	9 351	33
5812 pt.	Refreshment places .....	357 719	21 823	5 088	16
5812 pt.	Other eating places .....	256 919	23 792	5 694	11
5813	Drinking places .....	252 170	24 217	4 856	10
591	Drug and proprietary stores .....	1 112 013	100 086	11 999	11
591 pt.	Drug stores .....	1 136 391	100 203	12 036	11
591 pt.	Proprietary stores .....	218 167	81 813	6 250	3
59 ex. 591	Miscellaneous retail stores .....	333 162	64 904	9 310	5
592	Liquor stores .....	489 722	71 434	7 010	7
593	Used merchandise stores .....	210 924	39 945	8 466	5
594	Miscellaneous shopping goods stores .....	314 023	58 779	8 565	5
5941	Sporting goods stores and bicycle shops .....	405 582	70 243	10 053	6
5941 pt.	General line sporting goods stores .....	522 712	73 780	9 895	7
5941 pt.	Specialty line sporting goods stores .....	326 149	66 765	10 209	5
5942	Book stores .....	282 963	60 111	7 218	5
5943	Stationery stores .....	349 280	62 820	10 914	6
5944	Jewelry stores .....	309 596	57 187	9 285	5
5945	Hobby, toy, and game shops .....	446 949	82 925	8 975	5
5946	Camera and photographic supply stores .....	490 050	100 010	14 388	5
5947	Gift, novelty, and souvenir shops .....	249 591	48 161	7 456	5
5948	Luggage and leather goods stores .....	238 909	65 700	10 550	4
5949	Sewing, needlework, and piece goods stores .....	248 196	41 243	5 427	6
596	Nonstore retailers .....	749 490	98 989	11 430	8
5961	Catalog and mail-order houses .....	1 312 282	171 742	13 648	8
5962	Merchandising machine operators .....	611 200	78 865	13 735	8
5963	Direct selling establishments .....	257 615	34 765	7 907	7
598	Fuel dealers .....	566 823	107 540	14 411	5
5983	Fuel oil dealers .....	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	600 787	108 458	14 529	6
5989	Fuel dealers, n.e.c. ....	(D)	(D)	(D)	(D)
5992	Florists .....	140 057	32 968	6 721	4
5993	Tobacco stores and stands .....	217 750	75 739	7 130	3
5994	News dealers and newsstands .....	212 700	48 341	7 227	4
5995	Optical goods stores .....	192 787	60 407	13 333	3
5999	Miscellaneous retail stores, n.e.c. ....	271 062	78 538	12 964	3
5999 pt.	Pet shops .....	246 862	44 191	8 080	6
5999 pt.	Typewriter stores .....	121 500	40 500	9 667	3
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	276 866	86 982	14 129	3

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		<b>Retail trade— including used automobile parts and accessories stores<sup>1</sup> ----- Excluding used automobile parts and accessories stores<sup>2</sup> -----</b>	9 057	8 837	7 926 851	6 161 924	28.6	942 493	706 699	33.4	104 744	86 357
			9 032	8 811	7 919 592	6 155 911	28.7	941 225	705 379	33.4	104 620	86 201
52	52	<b>Building materials and garden supplies stores -----</b>	458	420	487 754	390 981	24.8	55 207	39 932	38.3	4 037	3 356
521, 3 521	521, 3 521	Building materials and supply stores ----- Lumber and other building materials dealers -----	259	233	356 270	280 898	26.8	41 040	29 360	39.8	2 825	2 414
523	523	Paint, glass, and wallpaper stores -----	188 71	178 55	319 941 36 329	257 418 23 480	24.3 54.7	35 877 5 163	25 949 3 411	38.3 51.4	2 479 346	2 152 262
525 526	525 526	Hardware stores ----- Retail nurseries, lawn and garden supply stores -----	89 44	88 36	45 656 13 887	36 045 7 685	26.7 80.7	5 923 2 537	4 788 1 020	23.7 148.7	544 271	502 164
527	527	Mobile home dealers -----	66	63	71 941	66 353	8.4	5 707	4 764	19.8	397	276
53	53	<b>General merchandise stores -----</b>	254	280	935 996	(D)	(D)	96 296	(D)	(D)	12 448	(D)
531		Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	70	58	758 477	466 064	62.7	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	57	(NA)	725 132	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	13	(NA)	33 345	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> -----	70	58	695 689	(D)	(D)	76 728	(D)	(D)	10 186	(D)
	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	57	(NA)	662 344	(NA)	(NA)	73 078	(NA)	(NA)	9 750	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	13	(NA)	33 345	(NA)	(NA)	3 650	(NA)	(NA)	436	(NA)
533 539	533 539 pt.	Variety stores ----- Miscellaneous general merchandise stores <sup>6</sup> -----	68 116	85 137	45 104 195 203	83 700 83 930	-46.1 132.6	6 043 13 525	8 817 8 254	-31.5 63.9	997 1 265	1 265 1 075
54	54	<b>Food stores -----</b>	988	1 063	1 666 561	1 487 990	12.0	159 925	136 344	17.3	14 850	13 174
541 5422, 3	541 5421	Grocery stores ----- Meat and fish (seafood) markets -----	725 40	821 37	1 597 049 26 316	1 429 598 21 673	11.7 21.4	147 656 2 956	126 557 2 280	16.7 29.6	13 124 247	11 538 267
546 5462 5463	546 546 pt. 546 pt.	Retail bakeries ----- Retail bakeries—baking and selling ----- Retail bakeries—selling only -----	110 104 6	101 97 4	20 075 18 198 1 877	16 506 15 623 883	21.6 16.5 112.6	6 084 5 397 687	4 881 4 687 194	24.6 15.1 254.1	977 886 91	915 850 65
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	113	104	23 121	20 213	14.4	3 229	2 626	23.0	502	454
543	543	Fruit and vegetable markets -----	12	17	3 804	5 986	-36.5	349	630	-44.6	37	75
544	544	Candy, nut, and confectionery stores -----	30	25	5 971	4 047	47.5	1 069	702	52.3	145	111
545	545	Dairy products stores -----	15	20	3 211	3 655	-12.1	438	536	-18.3	97	128
549	549	Miscellaneous food stores -----	56	42	10 135	6 525	55.3	1 373	758	81.1	223	140
55 ex. 554	55 ex. 554	<b>Automotive dealers -----</b>	747	670	1 781 497	1 244 692	43.1	160 055	111 642	43.4	8 957	7 538
551 552	551 552	New and used car dealers ----- Used car dealers -----	186 100	167 98	1 395 046 78 267	956 506 57 554	45.8 36.0	114 899 5 170	75 424 3 814	52.3 35.6	5 673 392	4 642 309
553 553 pt. 553 pt.	553 553 pt. 553 pt.	Auto and home supply stores ----- Tire, battery, and accessory dealers ----- Other auto and home supply stores -----	368 325 43	316 273 43	193 511 175 582 17 929	173 088 139 196 33 892	11.8 26.1 -47.1	30 302 27 736 2 566	26 509 21 592 4 917	14.3 28.5 -47.8	2 227 2 016 211	2 057 1 646 411
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	93	89	114 673	57 544	99.3	9 684	5 895	64.3	665	530
555 556	555 556	Boat dealers ----- Recreational and utility trailer dealers <sup>6</sup> -----	20 38	10 34	11 778 (D)	5 231 27 082	125.2 (D)	1 150 (D)	586 2 540	96.2 (D)	69 (D)	43 216
557 559	557 559 pt.	Motorcycle dealers ----- Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	34 1	44 1	26 008 (D)	(D) (D)	(D) (D)	2 985 (D)	(D) (D)	(D) (D)	209 (D)	(D) (D)
554	554	<b>Gasoline service stations -----</b>	696	854	639 911	613 590	4.3	39 822	31 647	25.8	4 510	4 159
56	56	<b>Apparel and accessory stores -----</b>	775	805	340 018	298 218	14.0	41 910	40 188	4.3	5 110	5 390
561	561	Men's and boys' clothing stores -----	47	71	28 441	36 592	-22.3	4 525	5 341	-15.3	399	534
562, 3, 8 562 563, 8	562, 3 562 563	Women's clothing and specialty stores ----- Women's clothing stores ----- Women's accessory and specialty stores <sup>10</sup> -----	295 256 39	308 274 34	86 960 79 953 7 007	73 772 67 124 6 648	17.9 19.1 5.4	11 349 10 185 1 164	10 710 9 743 967	6.0 4.5 20.4	1 588 1 424 164	1 631 1 496 135
565	565	Family clothing stores -----	163	161	141 909	120 008	18.2	15 849	15 163	4.5	1 832	1 986
566 566 pt. 566 pt. 566 pt. 566 pt.	566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores ----- Men's shoe stores ----- Women's shoe stores ----- Children's and juveniles' shoe stores ----- Family shoe stores -----	193 17 29 5 142	199 15 30 3 151	69 670 3 830 10 145 440 55 255	58 524 (D) 7 088 (D) 48 896	19.0 (D) 43.1 (D) 13.0	8 459 (D) 1 611 (D) 6 312	7 762 (D) 1 003 (D) 6 398	9.0 (D) 60.6 (D) -1.3	988 54 162 10 762	1 011 (D) 133 (D) 839

See footnotes at end of table.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	<b>Apparel and accessory stores—Con.</b>										
564, 9	564, 9	Other apparel and accessory stores -----	77	66	13 038	9 322	39.9	1 728	1 212	42.6	303	228
564	564	Children's and infants' wear stores -----	33	35	5 657	4 319	31.0	685	549	24.8	157	121
569	569	Miscellaneous apparel and accessory stores -----	44	31	7 381	5 003	47.5	1 043	663	57.3	146	107
57	57	<b>Furniture and homefurnishings stores --</b>	<b>607</b>	<b>592</b>	<b>330 826</b>	<b>240 698</b>	<b>37.4</b>	<b>49 053</b>	<b>34 823</b>	<b>40.9</b>	<b>3 880</b>	<b>3 147</b>
5712	5712	Furniture stores -----	174	184	139 482	109 999	26.8	22 374	17 150	30.5	1 614	1 435
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	174	156	63 205	37 953	66.5	10 008	5 749	74.1	825	590
5713	5713	Floor covering stores -----	70	63	40 679	24 390	66.8	6 356	3 630	75.1	442	298
5714	5714	Drapery and upholstery stores -----	28	33	6 132	3 501	75.1	1 388	751	84.8	124	98
5719	5719	Miscellaneous homefurnishings stores --	76	60	16 394	10 062	62.9	2 264	1 368	65.5	259	194
572	572	Household appliance stores -----	65	72	29 981	29 479	1.7	3 848	3 819	.8	307	379
573	573	Radio, television, computer, and music stores -----	194	180	98 158	63 267	55.1	12 823	8 105	58.2	1 134	743
5732	5732	Radio and television stores <sup>11</sup> -----	127	115	67 990	42 749	59.0	9 213	5 520	66.9	752	458
	5731	Radio, television, and electronics stores -----	95	(NA)	55 031	(NA)	(NA)	7 330	(NA)	(NA)	610	(NA)
	5734	Computer and software stores -----	32	(NA)	12 959	(NA)	(NA)	1 883	(NA)	(NA)	142	(NA)
5733	5733	Music stores -----	67	65	30 168	20 518	47.0	3 610	2 585	39.7	382	285
	5735	Record and prerecorded tape stores -----	36	29	18 645	9 528	95.7	1 656	838	97.6	213	124
	5736	Musical instrument stores -----	31	36	11 523	10 990	4.8	1 954	1 747	11.8	169	161
58	58	<b>Eating and drinking places -----</b>	<b>2 389</b>	<b>2 162</b>	<b>855 371</b>	<b>616 282</b>	<b>38.8</b>	<b>218 412</b>	<b>151 188</b>	<b>44.5</b>	<b>38 605</b>	<b>28 698</b>
5812	5812	Eating places -----	2 159	1 902	797 372	564 032	41.4	206 781	141 789	45.8	36 210	26 515
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 012	923	368 500	272 270	35.3	104 265	73 094	42.6	17 399	13 933
5812 pt.	5812 pt.	Cafeterias -----	43	36	46 449	32 957	40.9	13 166	8 632	52.5	1 408	1 089
5812 pt.	5812 pt.	Refreshment places -----	980	835	350 565	234 837	49.3	81 726	54 356	50.4	16 064	10 545
5812 pt.	5812 pt.	Other eating places -----	124	108	31 858	23 968	32.9	7 624	5 707	33.6	1 339	948
5813	5813	Drinking places -----	230	260	57 999	52 250	11.0	11 631	9 399	23.7	2 395	2 183
591	591	<b>Drug and proprietary stores -----</b>	<b>226</b>	<b>238</b>	<b>251 315</b>	<b>160 096</b>	<b>57.0</b>	<b>30 129</b>	<b>19 821</b>	<b>52.0</b>	<b>2 511</b>	<b>2 118</b>
591 pt.	591 pt.	Drug stores -----	220	227	250 006	152 975	63.4	30 029	18 539	62.0	2 495	2 045
591 pt.	591 pt.	Proprietary stores -----	6	11	1 309	7 121	-81.6	100	1 282	-92.2	16	73
59 ex. 591	59 ex. 591	<b>Miscellaneous retail stores<sup>1</sup> -----</b>	<b>1 917</b>	<b>1 753</b>	<b>637 602</b>	<b>(D)</b>	<b>(D)</b>	<b>91 684</b>	<b>(D)</b>	<b>(D)</b>	<b>9 836</b>	<b>(D)</b>
592	592	Liquor stores -----	180	216	88 150	107 904	-18.3	8 650	10 474	-17.4	1 234	1 776
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	157	139	35 101	21 242	65.2	7 169	5 117	40.1	821	674
594 5941	594 5941	Miscellaneous shopping goods stores --- Sporting goods stores and bicycle shops -----	876	740	275 084	196 513	40.0	40 085	29 599	35.4	4 680	3 948
5941 pt.	5941 pt.	General line sporting goods stores ---	146	117	59 215	43 198	37.1	8 475	5 388	57.3	843	766
5941 pt.	5941 pt.	Specialty line sporting goods stores ---	59	41	30 840	24 093	28.0	4 136	2 638	56.8	418	298
			87	76	28 375	19 105	48.5	4 339	2 750	57.8	425	460
5942, 3 5942 5943	5942, 3 5942 5943	Book, stationery stores ----- Book stores ----- Stationery stores -----	107 82 25	102 76 26	31 935 23 203 8 732	22 710 14 939 7 771	40.6 55.3 12.4	4 303 2 786 1 517	3 514 2 090 1 424	22.5 33.3 6.5	525 386 139	476 323 153
5944	5944	Jewelry stores -----	203	180	62 848	49 323	27.4	10 204	8 406	21.4	1 099	951
5945, 6, 7, 8, 9 5945 5946	5945, 6, 7, 8, 9 5945 5946	Other miscellaneous shopping goods stores ----- Hobby, toy, and game shops ----- Camera and photographic supply stores -----	420 59 20	341 53 28	121 086 26 370 9 801	81 282 11 299 9 111	49.0 133.4 7.6	17 103 2 854 1 410	12 291 1 713 1 251	39.2 66.6 12.7	2 213 318 98	1 755 263 129
5947 5948 5949	5947 5948 5949	Gift, novelty, and souvenir shops --- Luggage and leather goods stores --- Sewing, needlework, and piece goods stores -----	274 11 56	188 11 61	68 388 2 628 13 899	43 699 4 118 13 055	56.5 -36.2 6.5	10 588 422 1 829	6 610 878 1 839	60.2 -51.9 -.5	1 420 40 337	950 94 319
596 5961 5962 5963	596 5961 5962 5963	Nonstore retailers ----- Catalog and mail-order houses ----- Merchandising machine operators ----- Direct selling establishments -----	98 39 20 39	123 59 27 37	73 450 51 179 12 224 10 047	55 058 36 577 9 788 8 693	33.4 39.9 24.9 15.6	8 481 4 067 2 129 2 285	6 869 3 566 1 563 1 740	23.5 14.0 36.2 31.3	742 298 155 289	842 433 148 261
598 5983 5984	598 5983 5984	Fuel and ice dealers ----- Fuel oil dealers ----- Liquefied petroleum gas (bottled gas) dealers -----	99 3 89	85 1 80	(D) (D) 53 470	43 379 (D) 42 562	(D) (D) 25.6	(D) (D) 7 163	4 423 (D) 4 179	(D) (D) 71.4	(D) (D) 493	382 (D) 361
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	7	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992 5993 5994	5992 5993 5994	Florists ----- Tobacco stores and stands ----- News dealers and newsstands -----	141 8 10	136 8 9	19 748 1 742 2 127	16 617 755 1 568	18.8 130.7 35.7	4 026 164 318	3 468 99 193	16.1 65.7 64.8	599 23 44	571 25 26

See footnotes at end of table.



Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A ]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores <sup>1</sup> —Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	348	297	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5999 pt.	5995	Optical goods stores -----	94	71	18 122	8 088	124.1	4 000	1 740	129.9	300	161
5999 pt.	5999 pt.	Pet shops -----	29	28	7 159	4 663	53.5	1 309	826	58.5	162	134
5999 pt.	5999 pt.	Typewriter stores -----	4	5	486	723	-32.8	116	125	-7.2	12	13
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	221	193	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.  
<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.  
<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.  
<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.  
<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.  
<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.  
<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.  
<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.  
<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.  
<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A ]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		<b>Retail trade—</b>					
		Including used automobile parts and accessories stores <sup>1</sup> -----	9 057	7 926 851	942 493	226 091	104 744
		Excluding used automobile parts and accessories stores <sup>2</sup> -----	9 032	7 919 592	941 225	225 796	104 620
531	531 539 pt.	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	70	758 477	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	57	725 132	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	13	33 345	(NA)	(NA)	(NA)
531	531 539 pt.	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> -----	70	695 689	76 728	19 291	10 186
		Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	57	662 344	73 078	18 336	9 750
		Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	13	33 345	3 650	955	436
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> -----	116	195 203	13 525	3 330	1 265
5422, 3	5421	Meat and fish (seafood) markets -----	40	26 316	2 956	635	247
546	546	Retail bakeries -----	110	20 075	6 084	1 425	977
5462	546 pt.	Retail bakeries—baking and selling -----	104	18 198	5 397	1 279	886
5463	546 pt.	Retail bakeries—selling only -----	6	1 877	687	146	91
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> -----	38	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	1	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores <sup>10</sup> -----	39	7 007	1 164	274	164
5732	5731 5734	Radio and television stores <sup>11</sup> -----	127	67 990	9 213	2 269	752
		Radio, television, and electronics stores -----	95	55 031	7 330	1 788	610
		Computer and software stores -----	32	12 959	1 883	481	142
5733	5735 5736	Music stores -----	67	30 168	3 610	882	382
		Record and prerecorded tape stores -----	36	18 645	1 656	371	213
		Musical instrument stores -----	31	11 523	1 954	511	169
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	157	35 101	7 169	1 638	821
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	7	(D)	(D)	(D)	(D)
5999	5995 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	348	(D)	(D)	(D)	(D)
		Optical goods stores -----	94	18 122	4 000	929	300
		Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	221	(D)	(D)	(D)	(D)

See footnotes at end of table 3.



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	New Mexico .....	9 032	7 919 592	941 225	225 796	104 620	3 138	648	458	487 754	254	935 996	988	1 666 561
2	Bernalillo County .....	2 868	3 296 917	397 423	94 275	42 368	762	163	124	185 307	43	449 143	273	562 938
3	Albuquerque .....	2 653	3 141 187	378 060	89 686	39 858	690	148	106	163 266	41	(D)	241	517 890
4	Corrales (part) ▲ .....	-	-	-	-	-	-	-	-	-	-	-	-	-
5	Los Ranchos de Albuquerque .....	13	10 363	1 821	428	173	4	-	-	-	1	(D)	1	(D)
6	Balance of county .....	202	145 367	17 542	4 161	2 337	68	15	18	22 041	1	(D)	31	(D)
7	Catron County .....	11	2 545	214	51	28	8	-	1	(D)	2	(D)	3	(D)
8	Chaves County .....	349	266 148	31 849	7 765	3 460	98	24	30	17 533	8	34 007	44	66 303
9	Roswell .....	326	257 629	30 791	7 493	3 339	89	21	26	16 459	8	34 007	37	63 765
10	Balance of county .....	23	8 519	1 058	272	121	9	3	4	1 074	-	-	7	2 538
11	Cibola County .....	114	76 547	8 526	2 066	1 131	40	10	6	2 572	8	7 208	14	15 065
12	Grants .....	83	51 177	6 190	1 497	813	27	7	3	(D)	5	(D)	7	(D)
13	Milan .....	18	18 290	1 602	394	216	8	1	3	(D)	1	(D)	1	(D)
14	Balance of county .....	13	7 080	734	175	102	5	2	-	-	2	(D)	6	3 554
15	Colfax County .....	140	71 646	9 571	2 306	1 150	57	17	10	7 306	5	(D)	14	15 026
16	Raton .....	98	58 289	7 794	1 914	923	36	11	6	(D)	3	(D)	7	11 435
17	Balance of county .....	42	13 357	1 777	392	227	21	6	4	(D)	2	(D)	7	3 591
18	Curry County .....	334	256 130	30 509	7 996	4 967	106	27	17	15 935	7	33 488	38	56 444
19	Clovis .....	311	245 789	29 030	7 731	4 812	97	24	17	15 935	7	33 488	34	(D)
20	Balance of county .....	23	10 341	1 479	265	155	9	3	-	-	-	-	4	(D)
21	De Baca County .....	23	7 030	824	168	125	15	1	1	(D)	-	-	4	2 520
22	Dona Ana County .....	606	515 581	60 899	14 839	7 063	235	57	32	41 899	15	72 038	70	104 024
23	Las Cruces .....	516	461 829	54 401	13 253	6 293	194	45	28	(D)	12	(D)	50	89 481
24	Sunland Park ▲ .....	1	(D)	(D)	(D)	(D)	1	-	-	-	-	-	-	-
25	Balance of county .....	89	(D)	(D)	(D)	(D)	40	12	4	(D)	3	(D)	20	14 543
26	Eddy County .....	316	244 350	27 827	6 780	3 297	132	20	16	10 065	12	31 141	46	50 701
27	Artesia .....	95	91 807	9 143	2 246	1 042	39	6	4	(D)	3	(D)	15	(D)
28	Carlsbad .....	207	145 877	17 194	4 176	2 157	86	13	11	6 927	9	(D)	28	35 979
29	Balance of county .....	14	6 666	1 490	358	98	7	1	1	(D)	-	-	3	(D)
30	Grant County .....	164	129 252	14 319	3 458	1 650	68	13	14	6 989	6	8 023	21	38 695
31	Bayard .....	18	6 184	756	184	81	6	1	1	(D)	-	-	3	(D)
32	Silver City .....	119	116 708	12 975	3 113	1 470	45	10	11	6 617	4	(D)	13	(D)
33	Balance of county .....	27	6 360	588	161	99	17	2	2	(D)	2	(D)	5	831
34	Guadalupe County .....	41	25 342	3 266	749	420	23	1	1	(D)	2	(D)	5	(D)
35	Harding County .....	8	2 613	235	57	24	4	1	-	-	-	-	1	(D)
36	Hidalgo County .....	49	25 691	3 571	910	411	20	8	2	(D)	1	(D)	7	5 710
37	Lordsburg .....	40	(D)	(D)	(D)	(D)	18	4	2	(D)	1	(D)	6	(D)
38	Balance of county .....	9	(D)	(D)	(D)	(D)	2	4	-	-	-	-	1	(D)
39	Lea County .....	385	272 291	32 119	7 870	3 385	165	23	22	15 256	6	25 694	65	86 987
40	Eunice .....	21	6 240	693	173	84	12	2	1	(D)	-	-	4	3 611
41	Hobbs .....	251	212 723	24 783	6 088	2 533	97	16	14	10 481	4	(D)	35	59 259
42	Jal .....	15	5 177	660	169	94	9	-	1	(D)	1	(D)	4	2 944
43	Lovington .....	77	41 696	5 197	1 234	566	37	3	5	3 543	1	(D)	13	17 088
44	Balance of county .....	21	6 455	786	206	108	10	2	1	(D)	-	-	9	4 085
45	Lincoln County .....	158	83 398	9 739	2 477	1 268	69	16	8	5 316	4	(D)	18	18 086
46	Ruidoso .....	103	67 033	7 568	1 920	1 018	41	14	5	(D)	4	(D)	9	13 501
47	Balance of county .....	55	16 365	2 171	557	250	28	2	3	(D)	-	-	9	4 585
48	Los Alamos County .....	103	68 127	8 367	2 150	1 056	46	13	5	5 190	2	(D)	8	30 915
49	Luna County .....	110	80 566	8 580	2 209	1 021	49	9	6	4 327	2	(D)	11	23 204
50	Deming .....	99	(D)	(D)	(D)	(D)	44	7	5	(D)	1	(D)	9	(D)
51	Balance of county .....	11	(D)	(D)	(D)	(D)	5	2	1	(D)	1	(D)	2	(D)
52	McKinley County .....	373	323 283	39 113	9 303	4 369	118	34	10	21 338	18	30 536	47	65 956
53	Gallup .....	309	270 563	33 380	7 988	3 765	93	29	9	(D)	12	(D)	28	42 237
54	Balance of county .....	64	52 720	5 733	1 315	604	25	5	1	(D)	6	(D)	19	23 719
55	Mora County .....	12	2 599	375	91	42	8	-	1	(D)	-	-	3	755
56	Otero County .....	289	224 980	24 979	5 839	2 746	112	27	15	15 304	12	22 000	34	53 335
57	Alamogordo .....	234	205 877	22 829	5 342	2 422	82	24	11	14 270	8	20 923	25	45 869
58	Tularosa .....	16	6 840	726	170	110	8	2	2	(D)	1	(D)	4	3 444
59	Balance of county .....	39	12 263	1 424	327	214	22	1	2	(D)	3	(D)	5	4 022
60	Quay County .....	98	55 578	6 974	1 686	931	46	6	4	1 336	3	(D)	10	14 196
61	Tucumcari .....	78	51 160	6 456	1 556	850	34	4	3	(D)	3	(D)	7	13 577
62	Balance of county .....	20	4 418	518	130	81	12	2	1	(D)	-	-	3	619
63	Rio Arriba County .....	136	99 559	10 484	2 549	1 165	64	8	10	13 354	8	5 421	13	30 995
64	Espanola (part) ▲ .....	86	86 272	8 925	2 196	957	33	5	7	(D)	4	(D)	7	(D)
65	Balance of county .....	50	13 287	1 559	353	208	31	3	3	(D)	4	(D)	6	(D)
66	Roosevelt County .....	97	74 638	7 524	1 795	957	45	8	6	3 136	6	3 476	15	24 403
67	Portales .....	89	72 940	7 322	1 744	929	41	7	4	(D)	4	(D)	12	(D)
68	Balance of county .....	8	1 698	202	51	28	4	1	2	(D)	2	(D)	3	(D)
69	Sandoval County .....	152	79 249	9 594	2 209	1 206	65	13	6	8 417	7	2 871	22	22 715
70	Bernalillo .....	25	10 768	1 160	269	167	9	5	1	(D)	2	(D)	6	(D)
71	Corrales (part) ▲ .....	21	8 915	1 633	396	237	7	2	1	(D)	-	-	1	(D)
72	Rio Rancho .....	19	28 610	3 185	720	287	7	1	2	(D)	1	(D)	1	(D)
73	Balance of county .....	87	30 956	3 616	824	515	42	5	2	(D)	4	(D)	14	6 583
74	San Juan County .....	517	481 658	54 485	13 441	5 496	143	31	30	25 057	24	66 630	53	114 390
75	Aztec .....	38	27 755	2 561	617	255	16	2	3	1 065	2	(D)	4	(D)
76	Bloomfield .....	27	16 212	1 870	501	239	11	1	2	(D)	-	-	2	(D)
77	Farmington .....	341	370 986	41 993	10 414	4 130	88	17	19	18 689	13	62 085	24	81 202
78	Balance of county .....	111	66 705	8 061	1 909	872	28	11	6	(D)	9	(D)	23	(D)



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
747	1 781 497	696	639 911	775	340 018	607	330 826	2 389	855 371	226	251 315	1 892	630 343
230	836 577	155	186 536	271	153 903	227	179 033	843	373 080	63	108 740	639	261 660
212	821 829	139	168 806	267	(D)	217	175 697	775	348 117	57	(D)	598	242 919
-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	(D)	4	2 292	1	(D)	5	1 929
18	14 748	16	17 730	4	(D)	9	(D)	64	22 671	5	3 092	36	16 812
-	-	3	(D)	-	-	-	-	-	-	-	-	2	(D)
30	54 607	27	20 454	36	11 016	21	8 210	83	28 509	9	8 698	61	16 811
29	(D)	25	(D)	36	11 016	21	8 210	77	27 671	9	8 698	58	(D)
1	(D)	2	(D)	-	-	-	-	6	838	-	-	3	(D)
8	11 905	18	18 446	5	(D)	4	(D)	27	10 106	3	2 560	21	5 406
7	(D)	11	4 118	5	(D)	4	(D)	23	8 244	3	2 560	15	(D)
-	-	5	(D)	-	-	-	-	4	1 862	-	-	4	(D)
1	(D)	2	(D)	-	-	-	-	-	-	-	-	2	(D)
13	11 378	18	10 821	9	2 784	2	(D)	44	12 354	7	4 445	18	2 459
10	(D)	15	9 971	8	(D)	2	(D)	31	10 314	4	(D)	12	1 292
3	(D)	3	850	1	(D)	-	-	13	2 040	3	(D)	6	1 167
33	58 273	22	20 444	38	11 356	36	11 967	78	24 301	8	7 407	57	16 515
30	58 088	20	(D)	37	(D)	36	11 967	71	23 645	8	7 407	51	14 181
3	185	2	(D)	1	(D)	-	-	7	656	-	-	6	2 334
2	(D)	2	(D)	2	(D)	1	(D)	5	767	1	(D)	5	1 707
54	113 846	42	42 214	60	22 452	55	21 120	153	54 505	16	13 806	109	29 677
45	109 290	37	109 290	55	21 764	53	21 764	127	47 324	14	(D)	95	26 836
-	-	-	-	-	-	-	-	1	(D)	-	-	-	-
9	4 556	5	(D)	5	688	2	(D)	25	(D)	2	(D)	14	2 841
31	49 490	18	(D)	28	9 976	23	(D)	75	21 033	14	(D)	53	17 915
12	(D)	7	(D)	9	3 450	3	(D)	20	5 437	5	(D)	17	(D)
17	31 763	11	(D)	19	6 526	20	(D)	51	15 337	9	(D)	32	9 206
2	(D)	-	-	-	-	-	-	4	259	-	-	4	(D)
14	24 497	19	16 581	9	6 069	9	2 949	38	13 028	6	7 807	28	4 614
-	-	4	(D)	1	(D)	1	(D)	4	400	1	(D)	3	453
13	(D)	10	(D)	8	(D)	8	(D)	26	11 811	5	(D)	21	3 545
1	(D)	5	3 253	-	-	-	-	8	817	-	-	4	616
2	(D)	8	12 894	3	292	-	-	14	3 793	-	-	6	3 051
1	(D)	3	1 386	-	-	-	-	2	(D)	-	-	1	(D)
4	4 013	12	12 121	1	(D)	-	-	16	1 922	1	(D)	5	505
4	4 013	10	(D)	1	(D)	-	-	11	1 269	1	(D)	4	(D)
-	-	2	(D)	-	-	-	-	5	653	-	-	1	(D)
37	65 031	32	14 963	40	16 815	17	6 638	85	20 785	12	5 763	69	14 359
1	(D)	3	(D)	2	(D)	-	-	4	589	1	(D)	5	463
30	59 045	20	12 174	26	12 464	15	(D)	53	16 055	7	(D)	47	9 170
1	(D)	1	(D)	1	(D)	-	-	5	618	-	-	1	(D)
5	(D)	7	2 115	10	3 763	1	(D)	18	2 940	4	(D)	13	3 557
-	-	1	(D)	1	(D)	1	(D)	5	583	-	-	3	(D)
8	15 491	12	5 343	17	5 136	6	1 670	47	11 420	3	(D)	35	7 958
6	(D)	8	4 205	16	(D)	3	(D)	27	8 439	2	(D)	23	5 507
2	(D)	4	1 138	1	(D)	3	(D)	20	2 981	1	(D)	12	2 451
1	(D)	6	5 475	7	3 130	-	-	34	7 739	3	2 447	37	10 196
13	15 039	15	16 221	9	1 833	6	1 882	24	5 023	3	(D)	21	4 333
13	15 039	15	16 221	9	1 833	6	1 882	20	4 841	3	(D)	18	(D)
-	-	-	-	-	-	-	-	4	182	-	-	3	(D)
25	57 667	54	54 630	25	11 181	24	12 154	85	35 056	9	8 377	76	26 388
23	(D)	38	45 342	23	(D)	23	(D)	78	34 429	9	8 377	66	20 475
2	(D)	16	9 288	2	(D)	1	(D)	7	627	-	-	10	5 913
1	(D)	2	(D)	-	-	-	-	3	(D)	-	-	2	(D)
33	63 875	19	10 171	26	7 367	31	13 705	62	18 180	4	5 229	53	15 814
31	(D)	17	(D)	22	(D)	29	(D)	46	14 972	4	5 229	41	11 923
1	(D)	-	-	1	(D)	-	-	4	734	-	-	3	1 498
1	(D)	2	(D)	3	526	2	(D)	12	2 474	-	-	9	2 393
8	8 117	9	10 046	7	1 672	3	(D)	33	8 553	3	1 364	18	3 075
5	7 234	7	(D)	7	1 672	3	(D)	26	7 968	3	1 364	14	2 329
3	883	2	(D)	-	-	-	-	7	585	-	-	4	746
14	14 299	15	12 136	4	(D)	5	(D)	40	8 497	5	(D)	22	5 433
11	(D)	10	8 824	4	(D)	2	(D)	23	(D)	4	(D)	14	(D)
3	(D)	5	3 312	-	-	3	(D)	17	(D)	1	(D)	8	(D)
6	19 622	1	(D)	12	2 952	5	(D)	26	6 231	6	3 107	14	9 953
6	19 622	1	(D)	12	2 952	5	(D)	25	(D)	6	3 107	14	9 953
-	-	-	-	-	-	-	-	1	(D)	-	-	-	-
6	(D)	18	16 449	2	(D)	7	3 203	55	12 634	3	(D)	26	5 970
1	(D)	4	3 499	-	-	-	-	8	1 936	-	-	3	1 090
-	-	1	(D)	-	-	3	(D)	10	3 182	-	-	5	(D)
1	(D)	2	(D)	-	-	1	(D)	8	2 343	1	(D)	2	(D)
4	(D)	11	6 270	2	(D)	3	(D)	29	5 173	2	(D)	16	2 915
69	125 550	53	36 888	37	17 144	31	18 334	110	39 653	12	11 481	98	26 531
8	13 068	7	5 254	1	(D)	-	-	8	1 505	2	(D)	3	(D)
4	(D)	5	3 222	1	(D)	-	-	7	1 541	1	(D)	5	1 999
42	99 905	20	15 817	34	(D)	28	(D)	81	32 262	9	(D)	71	17 057
15	(D)	21	12 595	1	(D)	3	(D)	14	4 345	-	-	19	(D)

**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
New Mexico—Con.														
1	San Miguel County .....	139	85 631	9 424	2 297	1 235	66	16	7	4 931	6	7 672	17	28 402
2	Las Vegas .....	122	80 262	8 875	2 176	1 171	55	13	6	(D)	6	7 672	14	(D)
3	Balance of county .....	17	5 369	549	121	64	11	3	1	(D)	—	—	3	(D)
4	Santa Fe County .....	787	639 998	83 227	19 270	8 366	235	46	34	44 976	17	(D)	64	90 730
5	Espanola (part) ▲ .....	9	8 156	675	191	94	5	1	—	—	—	—	1	(D)
6	Santa Fe .....	711	602 747	78 550	18 225	7 880	204	37	29	41 656	14	75 175	56	88 347
7	Balance of county .....	67	29 095	4 002	854	392	26	8	5	3 320	3	(D)	7	(D)
8	Sierra County .....	83	37 793	4 706	1 010	619	43	8	5	3 821	5	3 048	10	11 335
9	Truth or Consequences .....	65	34 405	4 169	900	537	31	4	5	3 821	4	(D)	8	(D)
10	Balance of county .....	18	3 388	537	110	82	12	4	—	—	1	(D)	2	(D)
11	Socorro County .....	80	41 685	4 402	1 073	632	44	4	4	2 424	7	4 028	8	10 510
12	Socorro .....	68	37 896	4 077	991	600	35	4	4	2 424	5	(D)	5	(D)
13	Balance of county .....	12	3 789	325	82	32	9	—	—	—	2	(D)	3	(D)
14	Taos County .....	231	121 407	15 163	3 694	1 738	125	21	13	7 632	8	13 385	19	35 970
15	Taos .....	135	90 071	11 170	2 624	1 195	68	16	7	3 780	7	(D)	7	(D)
16	Balance of county .....	96	31 336	3 993	1 070	543	57	5	6	3 852	1	(D)	12	(D)
17	Torrance County .....	48	32 736	2 898	805	364	23	5	3	840	—	—	8	6 259
18	Union County .....	41	14 567	1 615	416	212	20	4	3	855	3	855	5	4 026
19	Clayton .....	38	(D)	(D)	(D)	(D)	19	4	3	855	2	(D)	5	4 026
20	Balance of county .....	3	(D)	(D)	(D)	(D)	1	—	—	—	1	(D)	—	—
21	Valencia County .....	170	180 064	18 224	4 192	1 718	84	14	12	15 065	7	7 556	18	70 101
22	Belen .....	84	96 341	9 615	2 211	940	43	7	2	(D)	4	(D)	6	37 262
23	Bosque Farms .....	12	6 523	680	173	71	4	1	2	(D)	—	—	2	(D)
24	Los Lunas .....	36	26 540	3 171	717	357	16	5	2	(D)	3	(D)	6	(D)
25	Balance of county .....	38	50 660	4 758	1 091	350	21	1	6	4 069	—	—	4	(D)



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
13	14 608	11	5 645	8	2 899	7	1 423	42	10 665	5	3 548	23	5 838
11	(D)	7	4 393	8	2 899	7	1 423	39	(D)	5	3 548	19	5 155
2	(D)	4	1 252	—	—	—	—	3	(D)	—	—	4	683
39	(D)	35	32 927	87	35 446	62	29 677	175	81 743	12	21 458	262	101 625
1	(D)	—	—	1	(D)	2	(D)	2	(D)	1	(D)	1	(D)
35	(D)	24	26 284	85	(D)	57	(D)	158	(D)	10	(D)	243	92 432
3	1 669	11	6 643	1	(D)	3	807	15	5 208	1	(D)	18	(D)
9	4 585	6	2 991	3	277	2	(D)	30	7 558	2	(D)	11	1 453
6	4 388	4	(D)	3	277	2	(D)	21	5 826	2	(D)	10	(D)
3	197	2	(D)	—	—	—	—	9	1 732	—	—	1	(D)
6	7 473	16	6 305	4	(D)	2	(D)	23	6 854	3	1 340	7	944
6	7 473	14	(D)	4	(D)	2	(D)	19	(D)	3	1 340	6	(D)
—	—	2	(D)	—	—	—	—	4	(D)	—	—	1	(D)
14	13 618	13	8 516	16	7 344	7	(D)	56	14 452	2	(D)	83	18 056
8	10 045	4	(D)	12	(D)	5	(D)	30	9 688	2	(D)	53	11 440
6	3 573	9	(D)	4	(D)	2	(D)	26	4 764	—	—	30	6 616
4	(D)	10	8 695	2	(D)	—	—	10	2 052	2	(D)	9	3 398
3	1 191	5	2 545	2	(D)	2	(D)	10	2 315	3	(D)	5	821
3	1 191	5	2 545	2	(D)	2	(D)	9	(D)	3	(D)	4	(D)
—	—	—	—	—	—	—	—	1	(D)	—	—	1	(D)
16	52 347	17	6 883	5	2 301	12	2 833	61	12 329	6	5 023	16	5 626
8	(D)	7	1 879	4	(D)	8	1 715	29	6 209	4	(D)	12	4 422
—	—	3	(D)	—	—	1	(D)	3	180	—	—	1	(D)
3	(D)	3	(D)	—	—	1	(D)	17	3 788	—	—	1	(D)
5	(D)	4	(D)	1	(D)	2	(D)	12	2 152	2	(D)	2	(D)

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>ALBUQUERQUE</b>							
	<b>Retail trade</b> .....	2 653	3 141 187	378 060	89 686	39 858	690	148
52	<b>Building materials and garden supplies stores</b> .....	106	163 266	17 094	3 840	1 140	19	3
521, 3	Building materials and supply stores .....	64	110 513	12 277	2 801	802	11	2
521	Lumber and other building materials dealers .....	36	(D)	(D)	(D)	(D)	4	2
523	Paint, glass, and wallpaper stores .....	28	(D)	(D)	(D)	(D)	7	-
525	Hardware stores .....	15	12 033	1 289	286	101	6	-
526	Retail nurseries, lawn and garden supply stores .....	7	3 471	639	122	64	-	-
527	Mobile home dealers .....	20	37 249	2 889	631	173	2	1
53	<b>General merchandise stores</b> .....	41	(D)	(D)	(D)	(D)	2	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	17	338 636	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	17	313 190	35 206	8 288	3 617	-	-
533	Variety stores .....	9	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores .....	15	(D)	(D)	(D)	(D)	2	-
54	<b>Food stores</b> .....	241	517 890	51 263	12 877	4 516	44	6
541	Grocery stores .....	146	485 982	45 204	11 469	3 658	9	1
542	Meat and fish (seafood) markets .....	16	(D)	(D)	(D)	(D)	8	-
546	Retail bakeries .....	39	(D)	(D)	(D)	(D)	12	1
543, 4, 5, 9	Other food stores .....	40	10 752	1 576	331	210	15	4
543	Fruit and vegetable markets .....	3	(D)	(D)	(D)	(D)	1	1
544	Candy, nut, and confectionery stores .....	13	(D)	(D)	(D)	(D)	3	1
545	Dairy products stores .....	8	2 101	307	49	53	3	-
549	Miscellaneous food stores .....	16	(D)	(D)	(D)	(D)	8	2
55 ex. 554	<b>Automotive dealers</b> .....	212	821 829	71 330	15 963	3 486	29	9
551	New and used car dealers .....	49	(D)	(D)	(D)	(D)	5	-
552	Used car dealers .....	40	(D)	(D)	(D)	(D)	9	2
553	Auto and home supply stores .....	92	62 720	9 619	2 290	678	14	5
553 pt.	Tire, battery, and accessory dealers .....	86	61 162	9 394	2 241	659	9	5
553 pt.	Other auto and home supply stores .....	6	1 558	225	49	19	5	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	31	(D)	(D)	(D)	(D)	1	2
555	Boat dealers .....	5	(D)	(D)	(D)	(D)	-	2
556	Recreational vehicle dealers .....	13	(D)	(D)	(D)	(D)	-	-
557	Motorcycle dealers .....	10	15 679	1 881	363	125	1	-
559	Automotive dealers, n.e.c. .....	3	(D)	(D)	(D)	(D)	-	-
554	<b>Gasoline service stations</b> .....	139	168 806	10 042	2 370	1 155	52	1
56	<b>Apparel and accessory stores</b> .....	267	(D)	(D)	(D)	(D)	51	13
561	Men's and boys' clothing stores .....	19	18 253	2 898	741	227	-	1
562, 3	Women's clothing and specialty stores .....	102	(D)	(D)	(D)	(D)	29	5
562	Women's clothing stores .....	90	(D)	(D)	(D)	(D)	24	2
563	Women's accessory and specialty stores .....	12	1 486	249	80	47	5	3
565	Family clothing stores .....	36	(D)	(D)	(D)	(D)	7	-
566	Shoe stores .....	69	(D)	(D)	(D)	(D)	3	2
566 pt.	Men's shoe stores .....	8	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	13	6 140	859	187	90	1	-
566 pt.	Children's and juveniles' shoe stores .....	3	(D)	(D)	(D)	(D)	1	1
566 pt.	Family shoe stores .....	45	(D)	(D)	(D)	(D)	1	1
564, 9	Other apparel and accessory stores .....	41	7 936	1 098	298	181	12	5
564	Children's and infants' wear stores .....	13	3 212	412	117	85	2	2
569	Miscellaneous apparel and accessory stores .....	28	4 724	686	181	96	10	3
57	<b>Furniture and home furnishings stores</b> .....	217	175 697	26 879	6 678	1 882	61	14
5712	Furniture stores .....	48	73 114	12 459	3 397	811	12	4
5713, 4, 9	Home furnishings stores .....	74	(D)	(D)	(D)	(D)	28	7
5713	Floor covering stores .....	20	(D)	(D)	(D)	(D)	6	-
5714	Drapery and upholstery stores .....	14	(D)	(D)	(D)	(D)	7	3
5719	Miscellaneous home furnishings stores .....	40	(D)	(D)	(D)	(D)	15	4
572	Household appliance stores .....	17	(D)	(D)	(D)	(D)	3	1
573	Radio, television, computer, and music stores .....	78	(D)	(D)	(D)	(D)	18	2
5731, 4	Radio, television, electronics, and computer stores .....	49	(D)	(D)	(D)	(D)	8	1
5735	Record and prerecorded tape stores .....	15	8 514	625	145	84	7	1
5736	Musical instrument stores .....	14	6 696	1 136	287	90	3	-
58	<b>Eating and drinking places</b> .....	775	348 117	91 045	21 738	16 490	211	73
5812	Eating places .....	720	325 782	85 576	20 461	15 381	191	65
5812 pt.	Restaurants and lunchrooms .....	303	152 700	43 778	10 366	7 271	96	34
5812 pt.	Cafeterias .....	19	21 839	6 088	1 486	626	3	2
5812 pt.	Refreshment places .....	348	138 453	32 844	7 991	7 036	77	26
5812 pt.	Other eating places .....	50	12 790	2 866	618	448	15	3
5813	Drinking places .....	55	22 335	5 469	1 277	1 109	20	8

See footnotes at end of table.



**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	ALBUQUERQUE—Con.							
591	Drug and proprietary stores -----	57	(D)	(D)	(D)	(D)	5	1
591 pt.	Drug stores -----	54	(D)	(D)	(D)	(D)	3	—
591 pt.	Proprietary stores -----	3	724	49	12	10	2	1
59 ex. 591	Miscellaneous retail stores -----	598	242 919	36 612	8 642	3 787	216	27
592	Liquor stores -----	36	25 595	2 572	618	307	18	2
593	Used merchandise stores -----	46	(D)	(D)	(D)	(D)	22	—
594	Miscellaneous shopping goods stores -----	309	117 950	16 935	4 154	1 942	107	16
5941	Sporting goods stores and bicycle shops -----	52	(D)	(D)	(D)	(D)	14	4
5941 pt.	General line sporting goods stores -----	18	18 106	2 615	646	231	6	—
5941 pt.	Specialty line sporting goods stores -----	34	(D)	(D)	(D)	(D)	8	4
5942	Book stores -----	34	(D)	(D)	(D)	(D)	13	4
5943	Stationery stores -----	4	(D)	(D)	(D)	(D)	2	—
5944	Jewelry stores -----	63	(D)	(D)	(D)	(D)	18	—
5945	Hobby, toy, and game shops -----	23	(D)	(D)	(D)	(D)	10	1
5946	Camera and photographic supply stores -----	6	4 846	725	180	44	—	1
5947	Gift, novelty, and souvenir shops -----	97	(D)	(D)	(D)	(D)	39	5
5948	Luggage and leather goods stores -----	8	2 009	287	54	27	2	—
5949	Sewing, needlework, and piece goods stores -----	22	7 882	949	209	168	9	1
596	Nonstore retailers -----	36	(D)	(D)	(D)	(D)	10	1
5961	Catalog and mail-order houses -----	12	30 403	2 737	439	138	3	1
5962	Merchandising machine operators -----	12	(D)	(D)	(D)	(D)	4	—
5963	Direct selling establishments -----	12	(D)	(D)	(D)	(D)	3	—
598	Fuel dealers -----	4	(D)	(D)	(D)	(D)	—	—
5983	Fuel oil dealers -----	—	—	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	4	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—	—	—
5992	Florists -----	41	7 983	1 710	411	202	21	1
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	(D)	2	—
5995	Optical goods stores -----	41	(D)	(D)	(D)	(D)	6	2
5999	Miscellaneous retail stores, n.e.c. -----	80	(D)	(D)	(D)	(D)	29	5
5999 pt.	Pet shops -----	11	4 668	844	195	89	5	—
5999 pt.	Typewriter stores -----	—	—	—	—	—	—	—
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	69	(D)	(D)	(D)	(D)	24	5
	LAS CRUCES							
	Retail trade -----	516	461 829	54 401	13 253	6 293	194	45
52	Building materials and garden supplies stores -----	28	(D)	(D)	(D)	(D)	10	1
521, 3	Building materials and supply stores -----	11	(D)	(D)	(D)	(D)	5	—
525	Hardware stores -----	9	(D)	(D)	(D)	(D)	2	1
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	(D)	2	—
527	Mobile home dealers -----	6	(D)	(D)	(D)	(D)	1	—
53	General merchandise stores -----	12	(D)	(D)	(D)	(D)	—	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	6	67 632	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> -----	6	62 884	6 806	1 667	735	—	—
533	Variety stores -----	3	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)	—	—
54	Food stores -----	50	89 481	8 728	2 238	818	28	2
541	Grocery stores -----	36	87 361	8 380	2 164	734	20	—
542	Meat and fish (seafood) markets -----	—	—	—	—	—	—	—
546	Retail bakeries -----	7	782	200	39	45	6	—
543, 4, 5, 9	Other food stores -----	7	1 338	148	35	39	2	2
55 ex. 554	Automotive dealers -----	45	109 290	9 634	2 320	651	14	2
551	New and used car dealers -----	13	(D)	(D)	(D)	(D)	3	—
552	Used car dealers -----	6	2 532	159	34	18	4	—
553	Auto and home supply stores -----	20	(D)	(D)	(D)	(D)	4	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	(D)	(D)	(D)	(D)	3	2
554	Gasoline service stations -----	37	(D)	(D)	(D)	(D)	15	1
56	Apparel and accessory stores -----	55	21 764	2 838	681	379	9	3
561	Men's and boys' clothing stores -----	3	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores -----	23	(D)	(D)	(D)	(D)	8	2
562	Women's clothing stores -----	17	(D)	(D)	(D)	(D)	5	1
563	Women's accessory and specialty stores -----	6	(D)	(D)	(D)	(D)	3	1
565	Family clothing stores -----	9	(D)	(D)	(D)	(D)	—	1
566	Shoe stores -----	18	4 997	636	167	83	1	—
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)	—	—

See footnotes at end of table.

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>LAS CRUCES—Con.</b>							
57	<b>Furniture and homefurnishings stores</b> .....	53	(D)	(D)	(D)	(D)	26	5
5712	Furniture stores .....	12	8 581	1 168	277	90	4	1
5713, 4, 9	Homefurnishings stores .....	15	(D)	(D)	(D)	(D)	9	—
572	Household appliance stores .....	6	(D)	(D)	(D)	(D)	3	1
573	Radio, television, computer, and music stores .....	20	(D)	(D)	(D)	(D)	10	3
58	<b>Eating and drinking places</b> .....	127	47 324	11 954	2 825	2 212	47	23
5812	Eating places .....	119	42 379	11 152	2 643	2 090	44	22
5813	Drinking places .....	8	4 945	802	182	122	3	1
591	<b>Drug and proprietary stores</b> .....	14	(D)	(D)	(D)	(D)	5	—
59 ex. 591	<b>Miscellaneous retail stores</b> .....	95	26 836	4 129	975	600	40	8
592	Liquor stores .....	6	(D)	(D)	(D)	(D)	1	—
593	Used merchandise stores .....	8	1 221	396	91	57	2	1
594	Miscellaneous shopping goods stores .....	46	13 796	1 965	484	248	16	3
5941	Sporting goods stores and bicycle shops .....	10	(D)	(D)	(D)	(D)	4	—
5942, 3	Book, stationery stores .....	8	2 106	231	54	35	5	—
5944	Jewelry stores .....	9	(D)	(D)	(D)	(D)	2	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	19	5 272	711	179	114	5	3
596	Nonstore retailers .....	6	(D)	(D)	(D)	(D)	3	—
598	Fuel dealers .....	1	(D)	(D)	(D)	(D)	—	—
5992	Florists .....	13	1 728	391	92	88	9	3
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	7	1 291	238	51	26	5	—
5999	Miscellaneous retail stores, n.e.c. ....	7	(D)	(D)	(D)	(D)	3	1
	<b>SANTA FE</b>							
	<b>Retail trade</b> .....	711	602 747	78 550	18 225	7 880	204	37
52	<b>Building materials and garden supplies stores</b> .....	29	41 656	4 510	1 049	327	7	—
521, 3	Building materials and supply stores .....	20	(D)	(D)	(D)	(D)	5	—
525	Hardware stores .....	7	(D)	(D)	(D)	(D)	2	—
526	Retail nurseries, lawn and garden supply stores .....	—	—	—	—	—	—	—
527	Mobile home dealers .....	2	(D)	(D)	(D)	(D)	—	—
53	<b>General merchandise stores</b> .....	14	75 175	8 852	2 162	1 051	1	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	72 615	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	68 520	7 948	1 943	950	—	—
533	Variety stores .....	4	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	3	(D)	(D)	(D)	(D)	1	—
54	<b>Food stores</b> .....	56	88 347	9 218	2 174	795	7	3
541	Grocery stores .....	30	(D)	(D)	(D)	(D)	1	1
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries .....	8	(D)	(D)	(D)	(D)	3	—
543, 4, 5, 9	Other food stores .....	16	(D)	(D)	(D)	(D)	2	2
55 ex. 554	<b>Automotive dealers</b> .....	35	(D)	(D)	(D)	(D)	5	1
551	New and used car dealers .....	10	(D)	(D)	(D)	(D)	—	—
552	Used car dealers .....	—	—	—	—	—	—	—
553	Auto and home supply stores .....	23	17 488	2 609	650	165	5	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	(D)	(D)	(D)	(D)	—	1
554	<b>Gasoline service stations</b> .....	24	26 284	1 519	337	136	13	1
56	<b>Apparel and accessory stores</b> .....	85	(D)	(D)	(D)	(D)	17	4
561	Men's and boys' clothing stores .....	2	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores .....	44	(D)	(D)	(D)	(D)	10	3
562	Women's clothing stores .....	35	(D)	(D)	(D)	(D)	9	3
563	Women's accessory and specialty stores .....	9	(D)	(D)	(D)	(D)	1	—
565	Family clothing stores .....	16	(D)	(D)	(D)	(D)	4	—
566	Shoe stores .....	18	(D)	(D)	(D)	(D)	1	—
564, 9	Other apparel and accessory stores .....	5	(D)	(D)	(D)	(D)	2	1
57	<b>Furniture and homefurnishings stores</b> .....	57	(D)	(D)	(D)	(D)	16	5
5712	Furniture stores .....	11	(D)	(D)	(D)	(D)	3	1
5713, 4, 9	Homefurnishings stores .....	23	(D)	(D)	(D)	(D)	6	2
572	Household appliance stores .....	6	(D)	(D)	(D)	(D)	4	—
573	Radio, television, computer, and music stores .....	17	9 545	1 111	243	137	3	2
58	<b>Eating and drinking places</b> .....	158	(D)	(D)	(D)	(D)	56	12
5812	Eating places .....	150	(D)	(D)	(D)	(D)	53	11
5813	Drinking places .....	8	(D)	(D)	(D)	(D)	3	1
591	<b>Drug and proprietary stores</b> .....	10	(D)	(D)	(D)	(D)	1	—

See footnotes at end of table.



Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>SANTA FE—Con.</b>							
59 ex. 591	Miscellaneous retail stores .....	243	92 432	12 834	2 711	1 078	81	11
592	Liquor stores .....	13	(D)	(D)	(D)	(D)	6	1
593	Used merchandise stores .....	16	(D)	(D)	(D)	(D)	5	1
594	Miscellaneous shopping goods stores .....	110	45 284	5 949	1 386	629	42	3
5941	Sporting goods stores and bicycle shops .....	9	(D)	(D)	(D)	(D)	—	—
5942, 3	Book, stationery stores .....	15	(D)	(D)	(D)	(D)	5	1
5944	Jewelry stores .....	30	14 003	2 064	425	198	11	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	56	(D)	(D)	(D)	(D)	26	2
596	Nonstore retailers .....	7	(D)	(D)	(D)	(D)	1	—
598	Fuel dealers .....	2	(D)	(D)	(D)	(D)	—	—
5992	Florists .....	12	(D)	(D)	(D)	(D)	7	1
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands .....	3	(D)	(D)	(D)	(D)	1	1
5995	Optical goods stores .....	11	(D)	(D)	(D)	(D)	3	—
5999	Miscellaneous retail stores, n.e.c. ....	68	(D)	(D)	(D)	(D)	15	4

<sup>1</sup>Includes sales from catalog order desks.  
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>BERNALILLO COUNTY</b> (Coextensive with Albuquerque, NM MSA; see table 8.)							
	<b>DONA ANA COUNTY</b> (Coextensive with Las Cruces, NM MSA; see table 8.)							
	<b>LEA COUNTY</b>							
	Retail trade .....	385	272 291	32 119	7 870	3 385	165	23
52	Building materials and garden supplies stores .....	22	15 256	2 307	477	167	2	1
521, 3	Building materials and supply stores .....	9	10 043	1 544	320	96	—	—
525	Hardware stores .....	6	3 415	422	72	37	1	—
526	Retail nurseries, lawn and garden supply stores .....	3	473	110	20	13	1	—
527	Mobile home dealers .....	4	1 325	231	65	21	—	1
53	General merchandise stores .....	6	25 694	2 638	634	344	—	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	2	(D)	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	2	(D)	(D)	(D)	(D)	—	—
533	Variety stores .....	3	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	1	(D)	(D)	(D)	(D)	—	—
54	Food stores .....	65	86 987	7 988	2 088	817	12	3
541	Grocery stores .....	57	85 989	7 800	2 042	786	7	1
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	(D)	—	1
546	Retail bakeries .....	4	350	106	27	20	3	—
543, 4, 5, 9	Other food stores .....	3	(D)	(D)	(D)	(D)	2	1
55 ex. 554	Automotive dealers .....	37	65 031	7 233	1 754	446	14	3
551	New and used car dealers .....	8	46 305	4 388	1 075	259	1	—
552	Used car dealers .....	5	966	68	20	7	1	—
553	Auto and home supply stores .....	20	16 517	2 680	632	175	11	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	4	1 243	97	27	5	1	2
554	Gasoline service stations .....	32	14 963	706	171	75	24	1

See footnotes at end of table.

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
LEA COUNTY—Con.								
56	Apparel and accessory stores -----	40	16 815	1 988	462	233	22	2
561	Men's and boys' clothing stores -----	3	(D)	(D)	(D)	(D)	2	—
562, 3	Women's clothing and specialty stores -----	14	4 053	530	128	76	9	—
562	Women's clothing stores -----	14	4 053	530	128	76	9	—
563	Women's accessory and specialty stores -----	—	—	—	—	—	—	—
565	Family clothing stores -----	9	9 658	1 074	246	112	3	—
566	Shoe stores -----	11	2 454	297	69	35	5	2
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)	3	—
57	Furniture and homefurnishings stores -----	17	6 638	1 080	255	84	5	1
5712	Furniture stores -----	6	3 708	561	131	31	2	—
5713, 4, 9	Homefurnishings stores -----	6	(D)	(D)	(D)	(D)	2	1
572	Household appliance stores -----	2	(D)	(D)	(D)	(D)	1	—
573	Radio, television, computer, and music stores -----	3	1 602	278	60	29	—	—
58	Eating and drinking places -----	85	20 785	5 099	1 220	888	49	7
5812	Eating places -----	70	18 052	4 653	1 105	819	39	7
5813	Drinking places -----	15	2 733	446	115	69	10	—
591	Drug and proprietary stores -----	12	5 763	870	215	71	4	—
59 ex. 591	Miscellaneous retail stores -----	69	14 359	2 210	594	260	33	5
592	Liquor stores -----	13	2 803	301	76	39	6	1
593	Used merchandise stores -----	5	785	165	36	25	4	—
594	Miscellaneous shopping goods stores -----	31	4 256	757	210	98	10	4
5941	Sporting goods stores and bicycle shops -----	5	779	119	31	13	2	2
5942, 3	Book, stationery stores -----	7	1 167	224	76	27	2	1
5944	Jewelry stores -----	8	1 356	283	75	38	—	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	11	954	131	28	20	6	1
596	Nonstore retailers -----	6	4 675	675	188	57	2	—
598	Fuel dealers -----	2	(D)	(D)	(D)	(D)	—	—
5992	Florists -----	7	845	161	40	26	6	—
5993	Tobacco stores and stands -----	—	—	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	(D)	1	—
5995	Optical goods stores -----	1	(D)	(D)	(D)	(D)	1	—
5999	Miscellaneous retail stores, n.e.c. -----	3	(D)	(D)	(D)	(D)	3	—
MCKINLEY COUNTY								
	Retail trade -----	373	323 283	39 113	9 303	4 369	118	34
52	Building materials and garden supplies stores -----	10	21 338	2 485	463	130	4	1
521, 3	Building materials and supply stores -----	4	18 411	2 173	394	110	1	—
525	Hardware stores -----	3	(D)	(D)	(D)	(D)	3	—
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	(D)	—	1
527	Mobile home dealers -----	2	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores -----	18	30 536	3 472	1 106	554	5	3
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	3	21 255	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> -----	3	(D)	(D)	(D)	(D)	—	—
533	Variety stores -----	4	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores -----	11	8 403	1 081	274	118	5	3
54	Food stores -----	47	65 956	6 769	1 498	664	16	4
541	Grocery stores -----	37	64 399	6 423	1 431	603	10	2
542	Meat and fish (seafood) markets -----	—	—	—	—	—	—	—
546	Retail bakeries -----	8	(D)	(D)	(D)	(D)	6	1
543, 4, 5, 9	Other food stores -----	2	(D)	(D)	(D)	(D)	—	1
55 ex. 554	Automotive dealers -----	25	57 667	6 494	1 487	332	7	2
551	New and used car dealers -----	3	(D)	(D)	(D)	(D)	—	—
552	Used car dealers -----	5	(D)	(D)	(D)	(D)	—	1
553	Auto and home supply stores -----	13	6 324	1 264	302	69	4	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	(D)	(D)	(D)	(D)	3	1
554	Gasoline service stations -----	54	54 630	3 700	881	436	16	6
56	Apparel and accessory stores -----	25	11 181	1 162	293	165	6	—
561	Men's and boys' clothing stores -----	1	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores -----	9	(D)	(D)	(D)	(D)	2	—
562	Women's clothing stores -----	8	(D)	(D)	(D)	(D)	2	—
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores -----	6	5 839	559	142	79	2	—
566	Shoe stores -----	8	3 381	335	86	39	2	—
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)	—	—

See footnotes at end of table.



Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>MCKINLEY COUNTY—Con.</b>							
57	<b>Furniture and homefurnishings stores</b> .....	24	12 154	1 778	442	140	5	2
5712	Furniture stores .....	6	(D)	(D)	(D)	(D)	—	1
5713, 4, 9	Homefurnishings stores .....	4	1 491	237	63	21	2	—
572	Household appliance stores .....	2	(D)	(D)	(D)	(D)	1	—
573	Radio, television, computer, and music stores .....	12	3 834	380	87	39	2	1
58	<b>Eating and drinking places</b> .....	85	35 056	8 451	1 990	1 522	33	11
5812	Eating places .....	74	32 620	8 120	1 904	1 464	28	10
5813	Drinking places .....	11	2 436	331	86	58	5	1
591	<b>Drug and proprietary stores</b> .....	9	8 377	1 102	271	73	2	—
59 ex. 591	<b>Miscellaneous retail stores</b> .....	76	26 388	3 700	872	353	24	5
592	Liquor stores .....	8	4 679	651	138	53	1	—
593	Used merchandise stores .....	7	1 349	390	98	36	3	—
594	Miscellaneous shopping goods stores .....	36	12 412	1 544	328	162	12	3
5941	Sporting goods stores and bicycle shops .....	4	(D)	(D)	(D)	(D)	—	—
5942, 3	Book, stationery stores .....	2	(D)	(D)	(D)	(D)	1	—
5944	Jewelry stores .....	15	7 158	730	155	70	5	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	15	4 299	662	143	80	6	2
596	Nonstore retailers .....	1	(D)	(D)	(D)	(D)	—	—
598	Fuel dealers .....	7	4 254	518	152	35	1	—
5992	Florists .....	3	485	105	24	15	1	—
5993	Tobacco stores and stands .....	—	—	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	6	888	234	66	23	1	—
5999	Miscellaneous retail stores, n.e.c. ....	8	(D)	(D)	(D)	(D)	5	2
	<b>SAN JUAN COUNTY</b>							
	<b>Retail trade</b> .....	517	481 658	54 485	13 441	5 496	143	31
52	<b>Building materials and garden supplies stores</b> .....	30	25 057	2 967	754	207	4	1
521, 3	Building materials and supply stores .....	15	18 947	2 139	555	131	1	1
525	Hardware stores .....	6	3 627	478	110	37	1	—
526	Retail nurseries, lawn and garden supply stores .....	4	1 000	193	23	20	2	—
527	Mobile home dealers .....	5	1 483	157	66	19	—	—
53	<b>General merchandise stores</b> .....	24	66 630	6 925	1 648	774	6	3
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	5	54 714	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	5	50 477	5 208	1 237	574	—	—
533	Variety stores .....	2	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	17	(D)	(D)	(D)	(D)	6	3
54	<b>Food stores</b> .....	53	114 390	10 317	2 688	894	15	2
541	Grocery stores .....	40	111 272	9 830	2 567	823	8	1
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	(D)	—	1
546	Retail bakeries .....	4	(D)	(D)	(D)	(D)	2	—
543, 4, 5, 9	Other food stores .....	7	1 404	155	41	22	5	—
55 ex. 554	<b>Automotive dealers</b> .....	69	125 550	12 935	3 207	654	18	4
551	New and used car dealers .....	15	89 947	8 539	2 199	372	2	1
552	Used car dealers .....	13	8 426	637	155	46	4	1
553	Auto and home supply stores .....	28	15 933	2 743	641	175	9	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	13	11 244	1 016	212	61	3	1
554	<b>Gasoline service stations</b> .....	53	36 888	1 916	458	274	12	2
56	<b>Apparel and accessory stores</b> .....	37	17 144	1 955	480	220	12	1
561	Men's and boys' clothing stores .....	4	3 202	443	113	35	2	—
562, 3	Women's clothing and specialty stores .....	12	2 590	296	73	49	5	—
562	Women's clothing stores .....	11	(D)	(D)	(D)	(D)	5	—
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores .....	4	5 870	617	140	64	1	—
566	Shoe stores .....	14	5 116	551	141	64	1	1
564, 9	Other apparel and accessory stores .....	3	366	48	13	8	3	—
57	<b>Furniture and homefurnishings stores</b> .....	31	18 334	2 630	666	203	7	1
5712	Furniture stores .....	11	9 063	1 356	363	99	3	1
5713, 4, 9	Homefurnishings stores .....	4	2 661	484	85	26	—	—
572	Household appliance stores .....	3	713	72	24	6	2	—
573	Radio, television, computer, and music stores .....	13	5 897	718	194	72	2	—
58	<b>Eating and drinking places</b> .....	110	39 653	9 367	2 243	1 687	36	9
5812	Eating places .....	101	37 204	8 984	2 137	1 615	33	9
5813	Drinking places .....	9	2 449	383	106	72	3	—
591	<b>Drug and proprietary stores</b> .....	12	11 481	1 738	417	123	1	—

See footnotes at end of table.

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>SAN JUAN COUNTY—Con.</b>							
59 ex. 591	Miscellaneous retail stores .....	98	26 531	3 735	880	460	32	8
592	Liquor stores .....	11	5 824	673	158	131	1	1
593	Used merchandise stores .....	12	2 987	454	98	44	4	1
594	Miscellaneous shopping goods stores .....	41	10 080	1 466	346	182	12	2
5941	Sporting goods stores and bicycle shops .....	13	1 894	237	44	26	5	1
5942, 3	Book, stationery stores .....	3	1 319	133	32	12	—	—
5944	Jewelry stores .....	9	2 482	516	141	62	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	16	4 385	580	129	82	5	—
596	Nonstore retailers .....	4	(D)	(D)	(D)	(D)	2	1
598	Fuel dealers .....	3	3 770	460	116	24	—	—
5992	Florists .....	6	818	178	39	29	4	—
5993	Tobacco stores and stands .....	—	—	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	5	758	144	35	12	1	1
5999	Miscellaneous retail stores, n.e.c. ....	16	(D)	(D)	(D)	(D)	8	2
	<b>SANTA FE COUNTY</b>							
	Retail trade .....	787	639 998	83 227	19 270	8 366	235	46
52	Building materials and garden supplies stores .....	34	44 976	4 894	1 152	352	9	—
521, 3	Building materials and supply stores .....	22	(D)	(D)	(D)	(D)	5	—
525	Hardware stores .....	9	(D)	(D)	(D)	(D)	4	—
526	Retail nurseries, lawn and garden supply stores .....	—	—	—	—	—	—	—
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores .....	17	(D)	(D)	(D)	(D)	2	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	72 615	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	68 520	7 948	1 943	950	—	—
533	Variety stores .....	4	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	6	(D)	(D)	(D)	(D)	2	1
54	Food stores .....	64	90 730	9 479	2 224	819	13	3
541	Grocery stores .....	36	85 415	8 238	1 942	668	6	1
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries .....	10	(D)	(D)	(D)	(D)	4	—
543, 4, 5, 9	Other food stores .....	16	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers .....	39	(D)	(D)	(D)	(D)	6	2
551	New and used car dealers .....	11	105 248	8 050	1 901	436	—	—
552	Used car dealers .....	—	—	—	—	—	—	—
553	Auto and home supply stores .....	25	(D)	(D)	(D)	(D)	6	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	1 736	129	18	5	—	1
554	Gasoline service stations .....	35	32 927	1 854	391	167	17	2
56	Apparel and accessory stores .....	87	35 446	4 707	1 093	478	18	5
561	Men's and boys' clothing stores .....	2	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores .....	45	(D)	(D)	(D)	(D)	10	4
562	Women's clothing stores .....	35	(D)	(D)	(D)	(D)	9	3
563	Women's accessory and specialty stores .....	10	3 357	519	99	43	1	1
565	Family clothing stores .....	17	(D)	(D)	(D)	(D)	5	—
566	Shoe stores .....	18	(D)	(D)	(D)	(D)	1	—
564, 9	Other apparel and accessory stores .....	5	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores .....	62	29 677	4 224	967	344	19	5
5712	Furniture stores .....	15	5 967	1 126	292	76	5	1
5713, 4, 9	Home furnishings stores .....	23	(D)	(D)	(D)	(D)	6	2
572	Household appliance stores .....	7	(D)	(D)	(D)	(D)	5	—
573	Radio, television, computer, and music stores .....	17	9 545	1 111	243	137	3	2
58	Eating and drinking places .....	175	81 743	22 124	5 198	3 166	65	15
5812	Eating places .....	164	78 520	21 313	4 889	2 923	60	13
5813	Drinking places .....	11	3 223	811	309	243	5	2
591	Drug and proprietary stores .....	12	21 458	2 203	522	185	2	—

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>SANTA FE COUNTY—Con.</b>							
59 ex. 591	Miscellaneous retail stores.....	262	101 625	13 946	2 957	1 183	84	13
592	Liquor stores.....	17	(D)	(D)	(D)	(D)	6	2
593	Used merchandise stores.....	18	(D)	(D)	(D)	(D)	5	1
594	Miscellaneous shopping goods stores.....	117	48 056	6 298	1 464	658	44	4
5941	Sporting goods stores and bicycle shops.....	10	(D)	(D)	(D)	(D)	—	—
5942, 3	Book, stationery stores.....	16	(D)	(D)	(D)	(D)	5	1
5944	Jewelry stores.....	30	14 003	2 064	425	198	11	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	61	19 491	2 554	618	283	28	3
596	Nonstore retailers.....	8	4 278	807	173	61	1	—
598	Fuel dealers.....	5	(D)	(D)	(D)	(D)	—	—
5992	Florists.....	12	(D)	(D)	(D)	(D)	7	1
5993	Tobacco stores and stands.....	1	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands.....	3	(D)	(D)	(D)	(D)	1	1
5995	Optical goods stores.....	11	(D)	(D)	(D)	(D)	3	—
5999	Miscellaneous retail stores, n.e.c.....	70	26 690	4 039	724	198	16	4

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>ALBUQUERQUE, NM MSA</b>							
	Retail trade.....	2 868	3 296 917	397 423	94 275	42 368	762	163
52	Building materials and garden supplies stores.....	124	185 307	19 540	4 374	1 356	22	5
521, 3	Building materials and supply stores.....	74	127 917	14 023	3 175	944	13	3
521	Lumber and other building materials dealers.....	45	107 380	11 262	2 431	765	6	3
523	Paint, glass, and wallpaper stores.....	29	20 537	2 761	744	179	7	—
525	Hardware stores.....	18	13 333	1 535	353	131	6	1
526	Retail nurseries, lawn and garden supply stores.....	12	6 808	1 093	215	108	1	—
527	Mobile home dealers.....	20	37 249	2 889	631	173	2	1
53	General merchandise stores.....	43	449 143	42 761	10 097	4 252	2	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	17	338 636	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	17	313 190	35 206	8 288	3 617	—	—
533	Variety stores.....	10	(D)	(D)	(D)	(D)	—	1
539	Miscellaneous general merchandise stores.....	16	(D)	(D)	(D)	(D)	2	—
54	Food stores.....	273	562 938	55 921	14 002	4 903	49	7
541	Grocery stores.....	170	528 270	49 512	12 518	4 011	10	2
542	Meat and fish (seafood) markets.....	18	10 524	1 055	252	97	10	—
546	Retail bakeries.....	41	11 171	3 512	842	561	13	1
543, 4, 5, 9	Other food stores.....	44	12 973	1 842	390	234	16	4
543	Fruit and vegetable markets.....	5	2 493	223	46	21	2	1
544	Candy, nut, and confectionery stores.....	14	4 294	719	159	85	3	1
545	Dairy products stores.....	8	2 101	307	49	53	3	—
549	Miscellaneous food stores.....	17	4 085	593	136	75	8	2
55 ex. 554	Automotive dealers.....	230	836 577	72 585	16 285	3 597	36	10
551	New and used car dealers.....	50	655 508	53 543	11 786	2 243	5	—
552	Used car dealers.....	42	41 919	2 505	685	185	11	2
553	Auto and home supply stores.....	105	68 582	10 400	2 500	758	17	6
553 pt.	Tire, battery, and accessory dealers.....	99	67 024	10 175	2 451	739	12	6
553 pt.	Other auto and home supply stores.....	6	1 558	225	49	19	5	—
555, 6, 7, 9	Miscellaneous automotive dealers.....	33	70 568	6 137	1 314	411	3	2
555	Boat dealers.....	5	(D)	(D)	(D)	(D)	—	2
556	Recreational vehicle dealers.....	14	49 556	3 604	805	243	1	—
557	Motorcycle dealers.....	10	15 679	1 881	363	125	1	—
559	Automotive dealers, n.e.c.....	4	(D)	(D)	(D)	(D)	1	—
554	Gasoline service stations.....	155	186 536	10 780	2 551	1 231	60	1

See footnotes at end of table.



**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>ALBUQUERQUE, NM MSA—Con.</b>							
56	<b>Apparel and accessory stores .....</b>	<b>271</b>	<b>153 903</b>	<b>18 793</b>	<b>4 564</b>	<b>2 246</b>	<b>52</b>	<b>13</b>
561	Men's and boys' clothing stores .....	19	18 253	2 898	741	227	-	1
562, 3	Women's clothing and specialty stores .....	104	40 456	5 074	1 201	722	30	5
562	Women's clothing stores .....	92	38 970	4 825	1 121	675	25	2
563	Women's accessory and specialty stores .....	12	1 486	249	80	47	5	3
565	Family clothing stores .....	37	54 454	5 658	1 321	664	7	-
566	Shoe stores .....	70	32 804	4 065	1 003	452	3	2
566 pt.	Men's shoe stores .....	8	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	13	6 140	859	187	90	1	-
566 pt.	Children's and juveniles' shoe stores .....	3	(D)	(D)	(D)	(D)	1	1
566 pt.	Family shoe stores .....	46	24 452	2 885	733	331	1	1
564, 9	Other apparel and accessory stores .....	41	7 936	1 098	298	181	12	5
564	Children's and infants' wear stores .....	13	3 212	412	117	85	2	2
569	Miscellaneous apparel and accessory stores .....	28	4 724	686	181	96	10	3
57	<b>Furniture and homefurnishings stores .....</b>	<b>227</b>	<b>179 033</b>	<b>27 524</b>	<b>6 830</b>	<b>1 928</b>	<b>66</b>	<b>15</b>
5712	Furniture stores .....	52	75 860	12 976	3 506	844	14	4
5713, 4, 9	Homefurnishings stores .....	77	34 235	5 369	1 073	413	30	8
5713	Floor covering stores .....	21	20 369	3 061	575	166	7	-
5714	Drapery and upholstery stores .....	15	3 749	1 051	223	81	7	4
5719	Miscellaneous homefurnishings stores .....	41	10 117	1 257	275	166	16	4
572	Household appliance stores .....	19	11 874	1 554	404	119	4	1
573	Radio, television, computer, and music stores .....	79	57 064	7 625	1 847	552	18	2
5731, 4	Radio, television, electronics, and computer stores .....	50	41 854	5 864	1 415	378	8	1
5735	Record and prerecorded tape stores .....	15	8 514	625	145	84	7	1
5736	Musical instrument stores .....	14	6 696	1 136	287	90	3	-
58	<b>Eating and drinking places .....</b>	<b>843</b>	<b>373 080</b>	<b>97 495</b>	<b>23 215</b>	<b>17 716</b>	<b>233</b>	<b>80</b>
5812	Eating places .....	783	349 771	91 848	21 898	16 585	211	71
5812 pt.	Restaurants and lunchrooms .....	330	166 964	47 774	11 229	7 958	107	38
5812 pt.	Cafeterias .....	19	21 839	6 088	1 486	626	3	2
5812 pt.	Refreshment places .....	377	146 842	34 815	8 490	7 507	81	28
5812 pt.	Other eating places .....	57	14 126	3 171	693	494	20	3
5813	Drinking places .....	60	23 309	5 647	1 317	1 131	22	9
591	<b>Drug and proprietary stores .....</b>	<b>63</b>	<b>108 740</b>	<b>13 328</b>	<b>3 173</b>	<b>1 035</b>	<b>8</b>	<b>1</b>
591 pt.	Drug stores .....	60	108 016	13 279	3 161	1 025	6	-
591 pt.	Proprietary stores .....	3	724	49	12	10	2	1
59 ex. 591	<b>Miscellaneous retail stores .....</b>	<b>639</b>	<b>261 660</b>	<b>38 696</b>	<b>9 184</b>	<b>4 104</b>	<b>234</b>	<b>30</b>
592	Liquor stores .....	49	33 289	3 333	803	425	24	3
593	Used merchandise stores .....	48	11 848	2 985	713	380	23	-
594	Miscellaneous shopping goods stores .....	320	122 499	17 473	4 291	2 061	109	18
5941	Sporting goods stores and bicycle shops .....	53	33 814	4 880	1 202	448	14	4
5941 pt.	General line sporting goods stores .....	18	18 106	2 615	646	231	6	-
5941 pt.	Specialty line sporting goods stores .....	35	15 708	2 265	556	217	8	4
5942	Book stores .....	35	(D)	(D)	(D)	(D)	13	4
5943	Stationery stores .....	5	(D)	(D)	(D)	(D)	2	-
5944	Jewelry stores .....	64	19 521	3 469	881	353	18	-
5945	Hobby, toy, and game shops .....	24	15 298	1 613	415	174	11	1
5946	Camera and photographic supply stores .....	6	4 846	725	180	44	-	1
5947	Gift, novelty, and souvenir shops .....	103	27 062	3 871	927	627	40	7
5948	Luggage and leather goods stores .....	8	2 009	287	54	27	2	-
5949	Sewing, needlework, and piece goods stores .....	22	7 882	949	209	168	9	1
596	<b>Nonstore retailers .....</b>	<b>39</b>	<b>42 878</b>	<b>5 321</b>	<b>1 092</b>	<b>369</b>	<b>12</b>	<b>1</b>
5961	Catalog and mail-order houses .....	12	30 403	2 737	439	138	3	1
5962	Merchandising machine operators .....	14	9 065	1 610	417	121	5	-
5963	Direct selling establishments .....	13	3 410	974	236	110	4	-
598	<b>Fuel dealers .....</b>	<b>6</b>	<b>6 607</b>	<b>915</b>	<b>265</b>	<b>56</b>	<b>-</b>	<b>-</b>
5983	Fuel oil dealers .....	1	(D)	(D)	(D)	(D)	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	5	(D)	(D)	(D)	(D)	-	-
5989	Fuel dealers, n.e.c. ....	-	-	-	-	-	-	-
5992	Florists .....	45	8 503	1 826	441	218	24	1
5993	Tobacco stores and stands .....	5	(D)	(D)	(D)	(D)	4	-
5994	News dealers and newsstands .....	3	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores .....	43	10 671	2 338	539	173	7	2
5999	<b>Miscellaneous retail stores, n.e.c. ....</b>	<b>81</b>	<b>23 549</b>	<b>4 318</b>	<b>996</b>	<b>393</b>	<b>29</b>	<b>5</b>
5999 pt.	Pet shops .....	11	4 668	844	195	89	5	-
5999 pt.	Typewriter stores .....	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	70	18 881	3 474	801	304	24	5

See footnotes at end of table.



**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>LAS CRUCES, NM MSA</b>							
	Retail trade .....	606	515 581	60 899	14 839	7 063	235	57
52	Building materials and garden supplies stores .....	32	41 899	4 534	1 098	338	11	1
521, 3	Building materials and supply stores .....	14	22 223	2 764	684	173	6	-
525	Hardware stores .....	9	(D)	(D)	(D)	(D)	2	1
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers .....	6	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores .....	15	72 038	7 705	1 959	863	-	2
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	6	67 632	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	6	62 884	6 806	1 667	735	-	-
533	Variety stores .....	6	(D)	(D)	(D)	(D)	-	2
539	Miscellaneous general merchandise stores .....	3	(D)	(D)	(D)	(D)	-	-
54	Food stores .....	70	104 024	10 123	2 589	956	40	5
541	Grocery stores .....	53	101 662	9 748	2 510	868	30	2
542	Meat and fish (seafood) markets .....	-	-	-	-	-	-	-
546	Retail bakeries .....	7	782	200	39	45	6	-
543, 4, 5, 9	Other food stores .....	10	1 580	175	40	43	4	3
55 ex. 554	Automotive dealers .....	54	113 846	10 035	2 415	680	19	2
551	New and used car dealers .....	14	84 046	6 847	1 696	440	3	-
552	Used car dealers .....	6	2 532	159	34	18	4	-
553	Auto and home supply stores .....	27	13 037	2 028	470	151	9	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	7	14 231	1 001	215	71	3	2
554	Gasoline service stations .....	42	42 214	2 807	667	298	17	1
56	Apparel and accessory stores .....	60	22 452	2 908	698	391	11	5
561	Men's and boys' clothing stores .....	3	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores .....	26	6 997	913	212	133	10	2
562	Women's clothing stores .....	19	6 374	816	191	113	7	1
563	Women's accessory and specialty stores .....	7	623	97	21	20	3	1
565	Family clothing stores .....	10	8 883	1 010	243	136	-	2
566	Shoe stores .....	18	4 997	636	167	83	1	-
564, 9	Other apparel and accessory stores .....	3	(D)	(D)	(D)	(D)	-	1
57	Furniture and home furnishings stores .....	55	21 120	2 935	725	243	27	5
5712	Furniture stores .....	12	8 581	1 168	277	90	4	1
5713, 4, 9	Home furnishings stores .....	16	(D)	(D)	(D)	(D)	9	-
572	Household appliance stores .....	6	(D)	(D)	(D)	(D)	3	1
573	Radio, television, computer, and music stores .....	21	6 974	946	261	91	11	3
58	Eating and drinking places .....	153	54 505	13 929	3 305	2 505	62	26
5812	Eating places .....	138	48 583	12 980	3 087	2 351	54	23
5813	Drinking places .....	15	5 922	949	218	154	8	3
591	Drug and proprietary stores .....	16	13 806	1 395	322	133	6	-
59 ex. 591	Miscellaneous retail stores .....	109	29 677	4 528	1 061	656	42	10
592	Liquor stores .....	7	(D)	(D)	(D)	(D)	2	-
593	Used merchandise stores .....	8	1 221	396	91	57	2	1
594	Miscellaneous shopping goods stores .....	53	15 230	2 182	531	289	17	4
5941	Sporting goods stores and bicycle shops .....	11	3 024	370	87	42	5	-
5942, 3	Book, stationery stores .....	8	2 106	231	54	35	5	-
5944	Jewelry stores .....	11	3 950	747	187	76	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	23	6 150	834	203	136	5	4
596	Nonstore retailers .....	7	846	203	43	32	3	-
598	Fuel dealers .....	4	(D)	(D)	(D)	(D)	-	-
5992	Florists .....	13	1 728	391	92	88	9	3
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	1	1
5994	News dealers and newsstands .....	-	-	-	-	-	-	-
5995	Optical goods stores .....	7	1 291	238	51	26	5	-
5999	Miscellaneous retail stores, n.e.c. ....	8	1 572	338	71	32	3	1

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>SANTA FE, NM MSA</b>							
	Retail trade .....	890	708 125	91 594	21 420	9 422	281	59
52	Building materials and garden supplies stores .....	39	50 166	5 592	1 365	411	9	2
521, 3	Building materials and supply stores .....	25	39 816	4 478	1 062	323	5	—
525	Hardware stores .....	10	(D)	(D)	(D)	(D)	4	1
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	(D)	—	1
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores .....	19	78 608	9 378	2 321	1 148	2	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	72 615	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	68 520	7 948	1 943	950	—	—
533	Variety stores .....	5	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores .....	7	(D)	(D)	(D)	(D)	2	1
54	Food stores .....	72	121 645	12 264	2 902	1 057	16	3
541	Grocery stores .....	40	115 943	10 959	2 596	886	6	1
542	Meat and fish (seafood) markets .....	3	(D)	(D)	(D)	(D)	2	—
546	Retail bakeries .....	12	(D)	(D)	(D)	(D)	6	—
543, 4, 5, 9	Other food stores .....	17	3 087	516	119	68	2	2
55 ex. 554	Automotive dealers .....	40	125 843	10 954	2 605	619	6	2
551	New and used car dealers .....	11	105 248	8 050	1 901	436	—	—
552	Used car dealers .....	—	—	—	—	—	—	—
553	Auto and home supply stores .....	26	18 859	2 775	686	178	6	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	1 736	129	18	5	—	1
554	Gasoline service stations .....	41	38 402	2 479	592	214	19	5
56	Apparel and accessory stores .....	94	38 576	5 194	1 200	518	20	5
561	Men's and boys' clothing stores .....	2	(D)	(D)	(D)	(D)	—	—
562, 3	Women's clothing and specialty stores .....	50	17 856	2 474	533	248	12	4
562	Women's clothing stores .....	40	14 499	1 955	434	205	11	3
563	Women's accessory and specialty stores .....	10	3 357	519	99	43	1	1
565	Family clothing stores .....	18	12 635	1 567	374	138	5	—
566	Shoe stores .....	19	6 719	924	234	108	1	—
564, 9	Other apparel and accessory stores .....	5	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores .....	62	29 677	4 224	967	344	19	5
5712	Furniture stores .....	15	5 967	1 126	292	76	5	1
5713, 4, 9	Home furnishings stores .....	23	(D)	(D)	(D)	(D)	6	2
572	Household appliance stores .....	7	(D)	(D)	(D)	(D)	5	—
573	Radio, television, computer, and music stores .....	17	9 545	1 111	243	137	3	2
58	Eating and drinking places .....	209	89 482	23 841	5 609	3 544	86	19
5812	Eating places .....	198	86 259	23 030	5 300	3 301	81	17
5813	Drinking places .....	11	3 223	811	309	243	5	2
591	Drug and proprietary stores .....	15	23 905	2 455	579	212	2	—
59 ex. 591	Miscellaneous retail stores .....	299	111 821	15 213	3 280	1 355	102	17
592	Liquor stores .....	21	(D)	(D)	(D)	(D)	8	2
593	Used merchandise stores .....	19	5 428	741	111	54	6	1
594	Miscellaneous shopping goods stores .....	134	52 566	6 948	1 636	735	49	8
5941	Sporting goods stores and bicycle shops .....	13	8 136	1 017	271	111	—	1
5942, 3	Book, stationery stores .....	20	9 244	973	222	103	6	3
594	Jewelry stores .....	34	14 561	2 156	452	215	13	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	67	20 625	2 802	691	306	30	4
596	Nonstore retailers .....	11	6 381	975	218	85	1	—
598	Fuel dealers .....	6	(D)	(D)	(D)	(D)	—	—
5992	Florists .....	16	2 021	394	81	60	11	1
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands .....	3	(D)	(D)	(D)	(D)	1	1
5995	Optical goods stores .....	13	1 686	380	87	29	4	—
5999	Miscellaneous mail stores, n.e.c. ....	75	26 993	4 092	735	206	21	4

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>Retail trade</b> .....	<b>4 668</b>	<b>3 398 969</b>	<b>391 309</b>	<b>95 262</b>	<b>45 767</b>	<b>1 860</b>	<b>369</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>263</b>	<b>210 382</b>	<b>25 541</b>	<b>5 821</b>	<b>1 932</b>	<b>69</b>	<b>15</b>
521, 3	Building materials and supply stores .....	146	166 314	19 775	4 517	1 385	31	6
521	Lumber and other building materials dealers .....	115	156 406	18 417	4 200	1 292	19	6
523	Paint, glass, and wallpaper stores .....	31	9 908	1 358	317	93	12	-
525	Hardware stores .....	52	21 248	2 819	616	277	18	4
526	Retail nurseries, lawn and garden supply stores .....	28	5 491	1 021	191	110	15	2
527	Mobile home dealers .....	37	17 329	1 926	497	160	5	3
<b>53</b>	<b>General merchandise stores</b> .....	<b>177</b>	<b>336 207</b>	<b>36 452</b>	<b>9 865</b>	<b>6 185</b>	<b>42</b>	<b>13</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	27	246 249	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	27	217 750	23 118	6 438	4 448	-	-
533	Variety stores .....	47	32 226	4 200	1 144	673	3	3
539	Miscellaneous general merchandise stores .....	103	86 231	9 134	2 283	1 064	39	10
<b>54</b>	<b>Food stores</b> .....	<b>573</b>	<b>877 954</b>	<b>81 617</b>	<b>20 271</b>	<b>7 934</b>	<b>174</b>	<b>31</b>
541	Grocery stores .....	462	851 174	77 437	19 365	7 359	107	14
542	Meat and fish (seafood) markets .....	19	(D)	(D)	(D)	(D)	6	5
546	Retail bakeries .....	50	(D)	(D)	(D)	(D)	35	4
543, 4, 5, 9	Other food stores .....	42	5 481	696	166	157	26	8
543	Fruit and vegetable markets .....	5	(D)	(D)	(D)	(D)	4	-
544	Candy, nut, and confectionery stores .....	7	506	79	20	20	5	2
545	Dairy products stores .....	6	(D)	(D)	(D)	(D)	4	2
549	Miscellaneous food stores .....	24	2 846	389	101	85	13	4
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>423</b>	<b>705 231</b>	<b>66 481</b>	<b>15 788</b>	<b>4 061</b>	<b>135</b>	<b>32</b>
551	New and used car dealers .....	111	550 244	46 459	11 189	2 554	16	6
552	Used car dealers .....	52	33 816	2 506	503	189	17	4
553	Auto and home supply stores .....	210	93 033	15 099	3 563	1 140	82	15
553 pt.	Tire, battery, and accessory dealers .....	177	77 433	12 871	3 028	957	64	10
553 pt.	Other auto and home supply stores .....	33	15 600	2 228	535	183	18	5
555, 6, 7, 9	Miscellaneous automotive dealers .....	50	28 138	2 417	533	178	20	7
555	Boat dealers .....	12	(D)	(D)	(D)	(D)	4	4
556	Recreational vehicle dealers .....	18	(D)	(D)	(D)	(D)	7	1
557	Motorcycle dealers .....	19	7 578	821	190	64	9	2
559	Automotive dealers, n.e.c. .....	1	(D)	(D)	(D)	(D)	-	-
<b>554</b>	<b>Gasoline service stations</b> .....	<b>458</b>	<b>372 759</b>	<b>23 756</b>	<b>5 825</b>	<b>2 767</b>	<b>213</b>	<b>19</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>350</b>	<b>125 087</b>	<b>15 015</b>	<b>3 620</b>	<b>1 955</b>	<b>145</b>	<b>21</b>
561	Men's and boys' clothing stores .....	23	8 612	1 272	323	145	9	1
562, 3	Women's clothing and specialty stores .....	115	21 651	2 888	702	485	61	9
562	Women's clothing stores .....	105	20 110	2 589	628	431	60	7
563	Women's accessory and specialty stores .....	10	1 541	299	74	54	1	2
565	Family clothing stores .....	98	65 937	7 614	1 787	894	31	3
566	Shoe stores .....	86	25 150	2 834	691	345	26	4
566 pt.	Men's shoe stores .....	6	(D)	(D)	(D)	(D)	2	-
566 pt.	Women's shoe stores .....	6	(D)	(D)	(D)	(D)	3	-
566 pt.	Children's and juveniles' shoe stores .....	2	(D)	(D)	(D)	(D)	2	-
566 pt.	Family shoe stores .....	72	22 322	2 478	606	302	19	4
564, 9	Other apparel and accessory stores .....	28	3 737	407	117	86	18	4
564	Children's and infants' wear stores .....	17	1 731	194	50	50	13	2
569	Miscellaneous apparel and accessory stores .....	11	2 006	213	67	36	5	2
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>263</b>	<b>100 996</b>	<b>14 370</b>	<b>3 588</b>	<b>1 365</b>	<b>94</b>	<b>22</b>
5712	Furniture stores .....	95	49 074	7 104	1 799	604	31	7
5713, 4, 9	Homefurnishings stores .....	58	15 113	2 502	586	268	26	7
5713	Floor covering stores .....	33	12 841	2 132	490	213	13	-
5714	Drapery and upholstery stores .....	7	731	114	32	22	3	3
5719	Miscellaneous homefurnishings stores .....	18	1 541	256	64	33	10	4
572	Household appliance stores .....	33	12 234	1 623	403	139	16	2
573	Radio, television, computer, and music stores .....	77	24 575	3 141	800	354	21	6
5731, 4	Radio, television, electronics, and computer stores .....	50	16 006	2 019	506	214	12	5
5735	Record and prerecorded tape stores .....	14	5 429	562	131	82	3	-
5736	Musical instrument stores .....	13	3 140	560	163	58	6	1
<b>58</b>	<b>Eating and drinking places</b> .....	<b>1 184</b>	<b>338 304</b>	<b>83 147</b>	<b>19 536</b>	<b>14 840</b>	<b>564</b>	<b>143</b>
5812	Eating places .....	1 040	312 759	78 923	18 455	13 973	488	127
5812 pt.	Restaurants and lunchrooms .....	501	130 306	35 634	8 417	6 286	275	54
5812 pt.	Cafeterias .....	18	14 646	4 138	999	508	7	1
5812 pt.	Refreshment places .....	476	156 225	36 374	8 369	6 719	188	67
5812 pt.	Other eating places .....	45	11 582	2 777	670	460	18	5
5813	Drinking places .....	144	25 545	4 224	1 081	867	76	16
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>132</b>	<b>104 864</b>	<b>12 951</b>	<b>3 101</b>	<b>1 131</b>	<b>37</b>	<b>4</b>
591 pt.	Drug stores .....	130	(D)	(D)	(D)	(D)	36	3
591 pt.	Proprietary stores .....	2	(D)	(D)	(D)	(D)	1	1

See footnotes at end of table.

**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
59 ex. 591	Miscellaneous retail stores .....	845	227 185	31 979	7 847	3 597	387	69
592	Liquor stores .....	103	38 403	3 799	884	571	41	12
593	Used merchandise stores .....	57	9 345	1 779	428	206	28	3
594	Miscellaneous shopping goods stores .....	369	84 789	13 482	3 281	1 595	170	31
5941	Sporting goods stores and bicycle shops .....	69	14 241	2 208	600	242	30	9
5941 pt.	General line sporting goods stores .....	32	5 695	777	201	108	7	7
5941 pt.	Specialty line sporting goods stores .....	37	8 546	1 431	399	134	23	2
5942	Book stores .....	24	3 805	438	110	71	13	2
5943	Stationery stores .....	15	4 713	982	240	96	3	1
5944	Jewelry stores .....	94	24 816	3 832	933	455	36	7
5945	Hobby, toy, and game shops .....	21	6 275	698	142	76	11	2
5946	Camera and photographic supply stores .....	9	(D)	(D)	(D)	(D)	7	-
5947	Gift, novelty, and souvenir shops .....	112	25 775	4 518	1 066	524	60	8
5948	Luggage and leather goods stores .....	2	(D)	(D)	(D)	(D)	-	-
5949	Sewing, needlework, and piece goods stores .....	23	3 246	469	110	101	10	2
596	Nonstore retailers .....	41	23 345	1 982	526	256	19	2
5961	Catalog and mail-order houses .....	22	(D)	(D)	(D)	(D)	11	-
5962	Merchandising machine operators .....	2	(D)	(D)	(D)	(D)	-	-
5963	Direct selling establishments .....	17	3 924	711	162	114	8	2
598	Fuel dealers .....	80	40 992	5 632	1 495	396	10	-
5983	Fuel oil dealers .....	1	(D)	(D)	(D)	(D)	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	75	(D)	(D)	(D)	(D)	6	-
5989	Fuel dealers, n.e.c. ....	4	(D)	(D)	(D)	(D)	4	-
5992	Florists .....	67	7 496	1 415	347	233	49	8
5993	Tobacco stores and stands .....	-	-	-	-	-	-	-
5994	News dealers and newsstands .....	4	792	95	17	12	3	-
5995	Optical goods stores .....	31	4 474	1 044	252	72	9	2
5999	Miscellaneous retail stores, n.e.c. ....	93	17 549	2 751	617	256	58	11
5999 pt.	Pet shops .....	13	(D)	(D)	(D)	(D)	10	-
5999 pt.	Typewriter stores .....	3	(D)	(D)	(D)	(D)	3	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	77	(D)	(D)	(D)	(D)	45	11

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Mexico .....</b>	<b>(X)</b>	<b>7 919 592</b>	<b>7 919 592</b>	<b>100.0</b>	<b>New Mexico—Con.</b>				
Albuquerque .....	1	3 141 187	3 141 187	39.7	Tucumcari .....	21	51 160	6 785 423	85.7
Santa Fe .....	2	602 747	3 743 934	47.3	Lovington .....	22	41 696	6 827 119	86.2
Las Cruces .....	3	461 829	4 205 763	53.1	Socorro .....	23	37 896	6 865 015	86.7
Farmington .....	4	370 986	4 576 749	57.8	Truth or Consequences .....	24	34 405	6 899 420	87.1
Gallup .....	5	270 563	4 847 312	61.2	Rio Rancho .....	25	28 610	6 928 030	87.5
Roswell .....	6	257 629	5 104 941	64.5	Aztec .....	26	27 755	6 955 785	87.8
Clovis .....	7	245 789	5 350 730	67.6	Los Lunas .....	27	26 540	6 982 325	88.2
Hobbs .....	8	212 723	5 563 453	70.2	Milan .....	28	18 290	7 000 615	88.4
Alamogordo .....	9	205 877	5 769 330	72.8	Bloomfield .....	29	16 212	7 016 827	88.6
Carlsbad .....	10	145 877	5 915 207	74.7	Bernalillo .....	30	10 768	7 027 595	88.7
Silver City .....	11	116 708	6 031 915	76.2	Los Ranchos de Albuquerque .....	31	10 363	7 037 958	88.9
Belen .....	12	96 341	6 128 256	77.4	Corrales ▲ .....	32	8 915	7 046 873	89.0
Espanola ▲ .....	13	94 428	6 222 684	78.6	Tularosa .....	33	6 840	7 053 713	89.1
Artesia .....	14	91 807	6 314 491	79.7	Bosque Farms .....	34	6 523	7 060 236	89.1
Taos .....	15	90 071	6 404 562	80.9	Eunice .....	35	6 240	7 066 476	89.2
Las Vegas .....	16	80 262	6 484 824	81.9	Bayard .....	36	6 184	7 072 660	89.3
Portales .....	17	72 940	6 557 764	82.8	Jal .....	37	5 177	7 077 837	89.4
Ruidoso .....	18	67 033	6 624 797	83.7	Clayton .....	(X)	(D)	(X)	(X)
Raton .....	19	58 289	6 683 086	84.4	Deming .....	(X)	(D)	(X)	(X)
Grants .....	20	51 177	6 734 263	85.0	Lordsburg .....	(X)	(D)	(X)	(X)
					Sunland Park ▲ .....	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



**Table 11. Counties Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Mexico -----</b>	<b>(X)</b>	<b>7 919 592</b>	<b>7 919 592</b>	<b>100.0</b>	<b>New Mexico—Con.</b>				
Bernalillo -----	1	3 296 917	3 296 917	41.6	Lincoln -----	16	83 398	7 220 647	91.2
Santa Fe -----	2	639 998	3 936 915	49.7	Luna -----	17	80 566	7 301 213	92.2
Dona Ana -----	3	515 581	4 452 496	56.2	Sandoval -----	18	79 249	7 380 462	93.2
San Juan -----	4	481 658	4 934 154	62.3	Cibola -----	19	76 547	7 457 009	94.2
McKinley -----	5	323 283	5 257 437	66.4	Roosevelt -----	20	74 638	7 531 647	95.1
					Colfax -----	21	71 646	7 603 293	96.0
					Los Alamos -----	22	68 127	7 671 420	96.9
Lea -----	6	272 291	5 529 728	69.8	Quay -----	23	55 578	7 726 998	97.6
Chaves -----	7	266 148	5 795 876	73.2	Socorro -----	24	41 685	7 768 683	98.1
Curry -----	8	256 130	6 052 006	76.4	Sierra -----	25	37 793	7 806 476	98.6
Eddy -----	9	244 350	6 296 356	79.5					
Otero -----	10	224 980	6 521 336	82.3	Torrance -----	26	32 736	7 839 212	99.0
					Hidalgo -----	27	25 691	7 864 903	99.3
Valencia -----	11	180 064	6 701 400	84.6	Guadalupe -----	28	25 342	7 890 245	99.6
Grant -----	12	129 252	6 830 652	86.3	Union -----	29	14 560	7 904 805	99.8
Taos -----	13	121 407	6 952 059	87.8	De Baca -----	30	7 030	7 911 835	99.9
Rio Arriba -----	14	99 559	7 051 618	89.0					
San Miguel -----	15	85 631	7 137 249	90.1	Harding -----	31	2 613	7 914 448	99.9
					Mora -----	32	2 599	7 917 047	100.0
					Catron -----	33	2 545	7 919 592	100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.





# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



**Classifications**—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.<sup>2</sup>

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>3</sup>

**Nonemployer firms**—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.<sup>2</sup>

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

<sup>2</sup>To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

<sup>3</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).



**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.



In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

### **Building Materials and Garden Supplies Stores (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

**Department stores (SIC 531)**—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.



The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

**Conventional department stores (SIC 531 pt.)—**

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)—**Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)—**

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)—**Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)—**Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

**Food Stores  
(SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

**Fruit and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, and other confections.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546)**—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

**New car dealers (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.



**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers [n.e.c.] (SIC 556)**—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

**Men's and boys' clothing stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.



**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

### **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

**Draperies and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731)**—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer and software stores (SIC 5734)**—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Record and prerecorded tape stores (SIC 5735)**—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736)**—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.



## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.



**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

**Merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"



is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, n.e.c. (SIC 5989)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995)**—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.





# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528 EXPIRES 06/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this  
Form and RETURN TO

BUREAU OF THE CENSUS  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. \_\_\_\_\_ (9 digits)

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months

002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below →

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify \_\_\_\_\_

6 ☐ Corporation (Do not mark if any form of cooperative association.)

7 ☐ Other — Specify \_\_\_\_\_

HOW TO  
REPORT  
DOLLAR  
FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

• **PREFERRED**  
Acceptable

Mil. lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

### Item 6 — PAYROLL AND EMPLOYMENT

Mil. Thou. Dol.

030

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

031

(2) FIRST QUARTER payroll (Jan.—Mar.)

b. Employment in 1987

Number

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

032

### Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment during 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

**Item 11 — MERCHANDISE LINES**

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

**HOW TO REPORT PERCENTS**

If figure is **38.76%** of total sales:

• Report whole percents  
Not acceptable

Mil.	Thou.	Dol.	Per-cent
			39
			38.76

Merchandise lines

Cen-  
sus  
use

Estimated sales during 1987

Mil.	Thou.	Dol.	Per-cent
------	-------	------	----------

(Categories appropriate to individual form)

**NOTE**

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

**Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

a. Is this company owned or controlled by another company?

097 1 ☐ YES →  
2 ☐ NO

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

b. Does this company own or control any other company or companies?

098 1 ☐ YES →  
2 ☐ NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987?

Number  
079

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

Sales 081

Annual payroll 082

Census use 088

1 KIND-OF-BUSINESS DESCRIPTION

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

Sales 081

Annual payroll 082

Census use 088

2 KIND-OF-BUSINESS DESCRIPTION



# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Mobile home dealers .....	5205	5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
			5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores .....	5301	5812 pt.	Restaurants and lunchrooms .....	5801
5311 pt.	Discount or mass merchandising department stores .....	5301	5812 pt.	Social caterers .....	5801
5311 pt.	National chain department stores .....	5301	5812 pt.	Cafeterias .....	5801
5331	Variety stores .....	5302	5812 pt.	Refreshment places .....	5801
5399	Miscellaneous general merchandise stores .....	5301	5812 pt.	Contract feeding .....	5802
			5812 pt.	Ice cream, frozen custard stands .....	5801
			5813	Drinking places .....	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores .....	5400	5912 pt.	Drug stores .....	5901
5423	Meat and fish (seafood) markets .....	5400	5912 pt.	Proprietary stores .....	5901
5431	Fruit and vegetable markets .....	5400	5921	Liquor stores .....	5902
5441	Candy, nut, and confectionery stores .....	5400	5931	Used merchandise stores .....	5903
5451	Dairy products stores .....	5400	5941 pt.	General line sporting goods stores .....	5904
5461	Retail bakeries .....	5400	5941 pt.	Specialty line sporting goods stores .....	5904
5499	Miscellaneous food stores .....	5400	5942	Book stores .....	5905
			5943	Stationery stores .....	5905
			5944	Jewelry stores .....	5906
			5945	Hobby, toy, and game shops .....	5907
			5946	Camera and photographic supply stores .....	5908
			5947	Gift, novelty, and souvenir shops .....	5905
			5948	Luggage and leather goods stores .....	5905
			5949	Sewing, needlework, and piece goods stores .....	5909
			5961 pt.	Department store merchandise—mail-order .....	5910
			5961 pt.	General merchandise, n.e.c.—mail-order .....	5910
			5961 pt.	Other mail-order houses .....	5910
			5962	Merchandising machine operators .....	5802
			5963 pt.	Furniture, homefurnishings, equipment—direct selling .....	5910
			5963 pt.	Mobile food service—direct selling .....	5910
			5963 pt.	Books and stationery—direct selling .....	5910
			5963 pt.	Other direct selling .....	5910
			5983	Fuel oil dealers .....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers .....	5911
			5989	Fuel dealers, n.e.c. ....	5911
			5992	Florists .....	5912
			5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5913
			5999 pt.	Pet shops .....	5914
			5999 pt.	Typewriter stores .....	5905
			5999 pt.	Other retail stores, n.e.c. ....	5916
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>				
5511	New and used car dealers .....	5501			
5521	Used car dealers .....	5501			
5531 pt.	Tire, battery, and accessory dealers .....	5502			
5531 pt.	Other auto and home supply stores .....	5502			
5541	Gasoline service stations .....	5504			
5551	Boat dealers .....	5503			
5561	Recreational vehicle dealers .....	5503			
5571	Motorcycle dealers .....	5503			
5599	Automotive dealers, n.e.c. ....	5503			
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>				
5611	Men's and boys' clothing stores .....	5601			
5621	Women's clothing stores .....	5601			
5631	Women's accessory and specialty stores .....	5601			
5641	Children's and infants' wear stores .....	5601			
5651	Family clothing stores .....	5601			
5661 pt.	Men's shoe stores .....	5602			
5661 pt.	Women's shoe stores .....	5602			
5661 pt.	Children's and juveniles' shoe stores .....	5602			
5661 pt.	Family shoe stores .....	5602			
5699	Miscellaneous apparel and accessory stores .....	5601			





## **APPENDIX D. Metropolitan Statistical Areas**

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

### **NEW MEXICO**

#### **Albuquerque, NM MSA**

Bernalillo County, NM

#### **Las Cruces, NM MSA**

Dona Ana County, NM

#### **Santa Fe, NM MSA**

Los Alamos County, NM

Santa Fe County, NM





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	<b>Retail trade</b> .....	1	1	57	<b>Furniture and homefurnishings stores</b> .....	1	1
52	<b>Building materials and garden supplies stores</b> .....	1	0	5712	Furniture stores .....	1	1
521, 3	Building materials and supply stores .....	1	0	5713, 4, 9	Homefurnishings stores .....	1	1
521	Lumber and other building materials dealers .....	1	0	5713	Floor covering stores .....	1	1
523	Paint, glass, and wallpaper stores .....	1	0	5714	Drapery and upholstery stores .....	1	0
525	Hardware stores .....	1	0	5719	Miscellaneous homefurnishings stores .....	3	1
526	Retail nurseries, lawn and garden supply stores .....	2	0		Household appliance stores .....	3	3
527	Mobile home dealers .....	1	1	572	Radio, television, computer, and music stores .....	1	1
53	<b>General merchandise stores</b> .....	0	0	573	Radio, television, and electronics stores .....	0	0
531	Department stores (incl. leased depts.)³ ⁴ .....	0	0	5731	Computer and software stores .....	3	2
531	Department stores (excl. leased depts.)³ .....	0	0	5734	Record and prerecorded tape stores .....	0	0
531 pt.	Conventional³ .....	(D)	(D)	5735	Musical instrument stores .....	1	2
531 pt.	Discount or mass merchandising³ .....	(D)	(D)	5736			
531 pt.	National chain³ .....	0	0	58	<b>Eating and drinking places</b> .....	1	1
533	Variety stores .....	0	0	5812	Eating places .....	1	1
539	Miscellaneous general merchandise stores .....	0	0	5812 pt.	Restaurants and lunchrooms .....	1	2
54	<b>Food stores</b> .....	0	3	5812 pt.	Cafeterias .....	0	0
541	Grocery stores .....	0	3	5812 pt.	Refreshment places .....	1	1
542	Meat and fish (seafood) markets .....	1	1	5812 pt.	Other eating places .....	1	1
546	Retail bakeries .....	2	3	5813	Drinking places .....	2	2
546 pt.	Retail bakeries—baking and selling .....	2	3	591	<b>Drug and proprietary stores</b> .....	1	0
546 pt.	Retail bakeries—selling only .....	1	0	591 pt.	Drug stores .....	0	0
543, 4, 5, 9	Other food stores .....	2	2	591 pt.	Proprietary stores .....	7	1
543	Fruit and vegetable markets .....	2	1	59 ex. 591	<b>Miscellaneous retail stores</b> .....	1	1
544	Candy, nut, and confectionery stores .....	1	2	592	Liquor stores .....	2	2
545	Dairy products stores .....	3	3	593	Used merchandise stores .....	1	1
549	Miscellaneous food stores .....	2	1	594	Miscellaneous shopping goods stores .....	1	1
55 ex. 554	<b>Automotive dealers</b> .....	1	1	5941	Sporting goods stores and bicycle shops .....	1	1
551	New and used car dealers .....	1	1	5941 pt.	General line sporting goods stores .....	1	1
552	Used car dealers .....	2	2	5941 pt.	Specialty line sporting goods stores .....	2	2
553	Auto and home supply stores .....	1	1	5942	Book stores .....	2	1
553 pt.	Tire, battery, and accessory dealers .....	1	1	5943	Stationery stores .....	2	1
553 pt.	Other auto and home supply stores .....	2	2	5944	Jewelry stores .....	1	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	0	5945	Hobby, toy, and game shops .....	0	0
555	Boat dealers .....	1	2	5946	Camera and photographic supply stores .....	0	1
556	Recreational vehicle dealers .....	0	0	5947	Gift, novelty, and souvenir shops .....	1	2
557	Motorcycle dealers .....	1	1	5948	Luggage and leather goods stores .....	3	0
559	Automotive dealers, n.e.c. ....	1	0	5949	Sewing, needlework, and piece goods stores .....	1	0
554	<b>Gasoline service stations</b> .....	1	1	596	Nonstore retailers .....	0	0
56	<b>Apparel and accessory stores</b> .....	1	1	5961	Catalog and mail-order houses .....	0	0
561	Men's and boys' clothing stores .....	2	1	5962	Merchandising machine operators .....	0	0
562, 3	Women's clothing and specialty stores .....	1	1	5963	Direct selling establishments .....	0	2
562	Women's clothing stores .....	1	1	598	<b>Fuel dealers</b> .....	1	2
563	Women's accessory and specialty stores .....	1	1	5983	Fuel oil dealers .....	(D)	(D)
565	Family clothing stores .....	0	1	5984	Liquefied petroleum gas (bottled gas) dealers .....	1	2
566	Shoe stores .....	0	0	5989	Fuel dealers, n.e.c. ....	(D)	(D)
566 pt.	Men's shoe stores .....	0	0	5992	Florists .....	2	2
566 pt.	Women's shoe stores .....	0	1	5993	Tobacco stores and stands .....	6	2
566 pt.	Children's and juveniles' shoe stores .....	6	2	5994	News dealers and newsstands .....	1	3
566 pt.	Family shoe stores .....	0	0	5995	Optical goods stores .....	0	2
564, 9	Other apparel and accessory stores .....	1	2	5999	Miscellaneous retail stores, n.e.c. ....	2	1
564	Children's and infants' wear stores .....	1	1	5999 pt.	Pet shops .....	1	0
569	Miscellaneous apparel and accessory stores .....	1	3	5999 pt.	Typewriter stores .....	4	5
				5999 pt.	Other miscellaneous retail stores, n.e.c. ....	2	1

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

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## **APPENDIX F. Geographic Notes**

### **NEW MEXICO**

**Corrales** is in Bernalillo and Sandoval Counties.

**Espanola** is in Rio Arriba and Sante Fe Counties.

**Sunland Park** was incorporated in January 1984.





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Retail trade—</b>				
		Including used automobile parts and accessories stores <sup>1</sup> .....	9 057	8 837	8 234	8 141
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	9 032	8 811	8 210	8 118
52	52	Building materials and garden supplies stores .....	458	420	421	398
521, 3	521, 3	Building materials and supply stores .....	259	233	243	226
521	521	Lumber and other building materials dealers .....	188	178	178	171
523	523	Paint, glass, and wallpaper stores .....	71	55	65	55
525	525	Hardware stores .....	89	88	79	82
526	526	Retail nurseries, lawn and garden supply stores .....	44	36	42	32
527	527	Mobile home dealers .....	66	63	57	58
53	53	General merchandise stores .....	254	280	230	265
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> .....	70	58	65	58
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> .....	57	—	54	—
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> .....	13	—	11	—
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> .....	70	58	65	58
	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> .....	57	—	54	—
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> .....	13	—	11	—
533	533	Variety stores .....	68	85	65	81
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> .....	116	137	100	126
54	54	Food stores .....	988	1 063	911	1 001
541	541	Grocery stores .....	725	821	687	777
5422, 3	5421	Meat and fish (seafood) markets .....	40	37	39	34
546	546	Retail bakeries .....	110	101	93	93
5462	546 pt.	Retail bakeries—baking and selling .....	104	97	87	90
5463	546 pt.	Retail bakeries—selling only .....	6	4	6	3
543, 4, 5, 9	543, 4, 5, 9	Other food stores .....	113	104	92	97
543	543	Fruit and vegetable markets .....	12	17	11	16
544	544	Candy, nut, and confectionery stores .....	30	25	22	25
545	545	Dairy products stores .....	15	20	14	18
549	549	Miscellaneous food stores .....	56	42	45	38
55 ex. 554	55 ex. 554	Automotive dealers .....	747	670	690	625
551	551	New and used car dealers .....	186	167	171	162
552	552	Used car dealers .....	100	98	88	88
553	553	Auto and home supply stores .....	368	316	341	292
553 pt.	553 pt.	Tire, battery, and accessory dealers .....	325	273	303	250
553 pt.	553 pt.	Other auto and home supply stores .....	43	43	38	42
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers .....	93	89	90	83
555	555	Boat dealers .....	20	10	19	8
556	556	Recreational and utility trailer dealers <sup>9</sup> .....	38	34	38	33
	559 pt.					
557	557	Motorcycle dealers .....	34	44	32	42
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	1	1	1	—
54	554	Gasoline service stations .....	696	854	644	770
56	56	Apparel and accessory stores .....	775	805	717	746
561	561	Men's and boys' clothing stores .....	47	71	46	65
562, 3, 8	562, 3	Women's clothing and specialty stores .....	295	308	272	283
562	562	Women's clothing stores .....	256	274	238	253
563, 8	563	Women's accessory and specialty stores <sup>10</sup> .....	39	34	34	30
65	565	Family clothing stores .....	163	161	154	152
66	566	Shoe stores .....	193	199	176	190
66 pt.	566 pt.	Men's shoe stores .....	17	15	14	12
66 pt.	566 pt.	Women's shoe stores .....	29	30	29	29
66 pt.	566 pt.	Children's and juveniles' shoe stores .....	5	3	2	3
66 pt.	566 pt.	Family shoe stores .....	142	151	131	146
64, 9	564, 9	Other apparel and accessory stores .....	77	66	69	56
64	564	Children's and infants' wear stores .....	33	35	28	28
69	569	Miscellaneous apparel and accessory stores .....	44	31	41	28

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
<b>57</b>	<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>607</b>	<b>592</b>	<b>531</b>	<b>551</b>
5712	5712	Furniture stores -----	174	184	151	173
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	174	156	154	142
5713	5713	Floor covering stores -----	70	63	63	56
5714	5714	Drapery and upholstery stores -----	28	33	27	33
5719	5719	Miscellaneous homefurnishings stores -----	76	60	64	53
572	572	Household appliance stores -----	65	72	58	69
573	573	Radio, television, computer, and music stores -----	194	180	168	167
5732	5732	Radio and television stores <sup>11</sup> -----	127	115	106	109
	5731	Radio, television, and electronics stores -----	95	-	82	-
	5734	Computer and software stores -----	32	-	24	-
5733		Music stores -----	67	65	62	58
	5735	Record and prerecorded tape stores -----	36	29	32	24
	5736	Musical instrument stores -----	31	36	30	34
<b>58</b>	<b>58</b>	<b>Eating and drinking places -----</b>	<b>2 389</b>	<b>2 162</b>	<b>2 114</b>	<b>1 929</b>
5812	5812	Eating places -----	2 159	1 902	1 910	1 705
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 012	923	882	827
5812 pt.	5812 pt.	Cafeterias -----	43	36	41	34
5812 pt.	5812 pt.	Refreshment places -----	980	835	883	751
5812 pt.	5812 pt.	Other eating places -----	124	108	104	93
5813	5813	Drinking places -----	230	260	204	224
<b>591</b>	<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>226</b>	<b>238</b>	<b>210</b>	<b>220</b>
591 pt.	591 pt.	Drug stores -----	220	227	205	210
591 pt.	591 pt.	Proprietary stores -----	6	11	5	10
<b>59 ex. 591</b>	<b>59 ex. 591</b>	<b>Miscellaneous retail stores<sup>1</sup> -----</b>	<b>1 917</b>	<b>1 753</b>	<b>1 766</b>	<b>1 636</b>
592	592	Liquor stores -----	180	216	167	199
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	157	139	140	129
594	594	Miscellaneous shopping goods stores -----	876	740	814	692
5941	5941	Sporting goods stores and bicycle shops -----	146	117	134	110
5941 pt.	5941 pt.	General line sporting goods stores -----	59	41	54	39
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	87	76	80	71
5942, 3	5942, 3	Book, stationery stores -----	107	102	98	91
5942	5942	Book stores -----	82	76	75	68
5943	5943	Stationery stores -----	25	26	23	23
5944	5944	Jewelry stores -----	203	180	194	165
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	420	341	388	326
5945	5945	Hobby, toy, and game shops -----	59	53	54	50
5946	5946	Camera and photographic supply stores -----	20	28	20	27
5947	5947	Gift, novelty, and souvenir shops -----	274	188	250	181
5948	5948	Luggage and leather goods stores -----	11	11	11	11
5949	5949	Sewing, needlework, and piece goods stores -----	56	61	53	57
596	596	Nonstore retailers -----	98	123	92	114
5961	5961	Catalog and mail-order houses -----	39	59	37	56
5962	5962	Merchandising machine operators -----	20	27	19	25
5963	5963	Direct selling establishments -----	39	37	36	33
598		Fuel and ice dealers -----	99	85	97	83
5983	5983	Fuel oil dealers -----	3	1	3	1
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	89	80	87	78
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	7	4	7	4
5992	5992	Florists -----	141	136	128	128
5993	5993	Tobacco stores and stands -----	8	8	7	7
5994	5994	News dealers and newsstands -----	10	9	9	9
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	348	297	312	275
5999 pt.	5995	Optical goods stores -----	94	71	82	67
5999 pt.	5999 pt.	Pet shops -----	29	28	26	28
5999 pt.	5999 pt.	Typewriter stores -----	4	5	4	5
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	221	193	200	175

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.



# APPENDIX H.

## Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets <sup>1</sup> -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5932 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used <sup>2</sup> -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores <sup>1</sup> -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content.

<sup>2</sup>Classified in retail trade prior to the 1987 census.



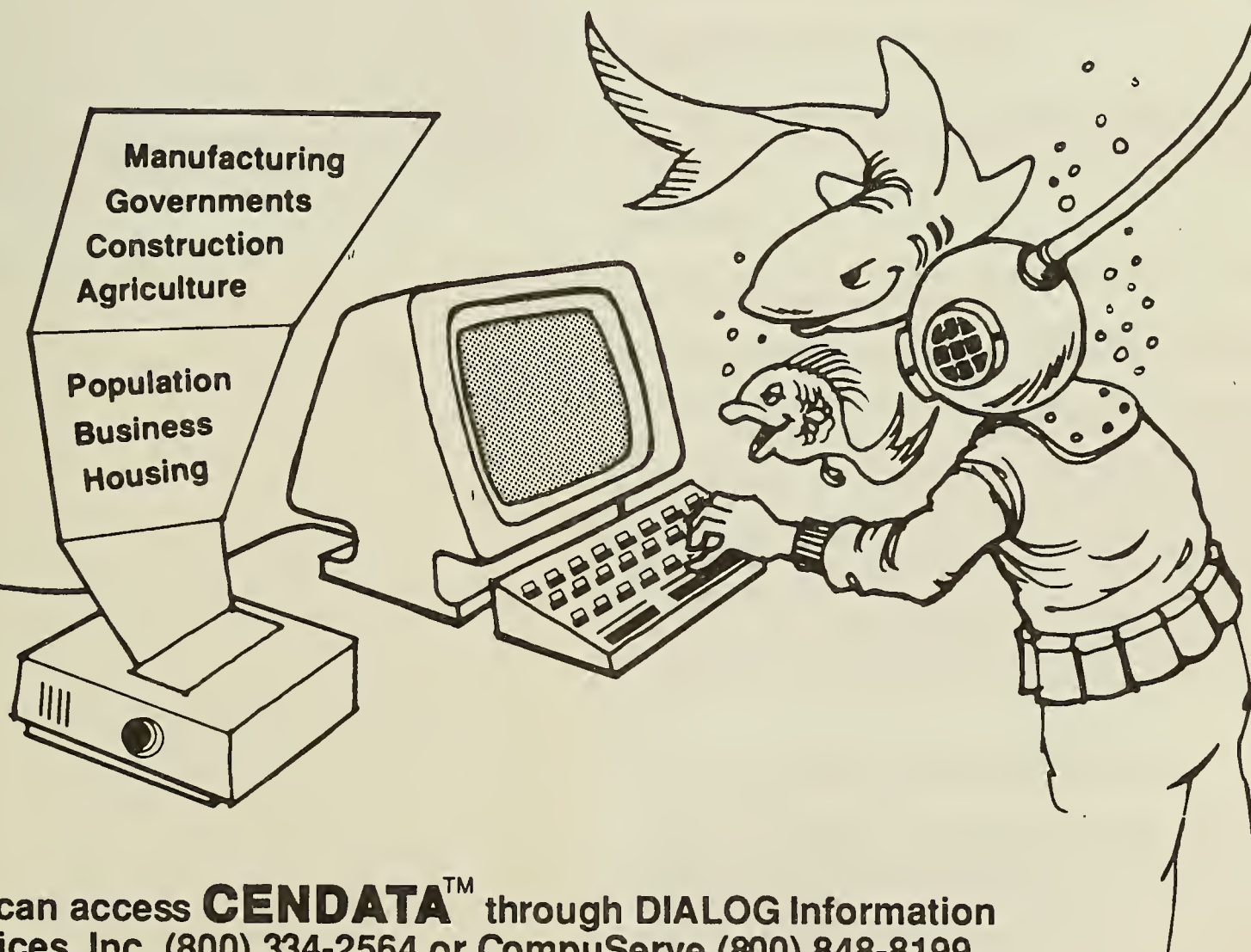


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# PUBLICATION PROGRAM

## 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater end-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

#### Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are provided by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

#### Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

### Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.















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